## **Behind America's Digital Doors**

From homework and healthcare to banking, the Internet is an essential tool in U.S. homes.

All these connected devices can access your personal information. Is your digital house in order?

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97% of U.S. households have at least one Internet-connected device; 58% are concerned about Web-related identity theft.



Tip: Protect your identity

Password protect your hardware as well as your account. Use at least 8 characters and combining letters, numbers and symbols. Do it now—it just takes a minute.

 63% of respondents say they bank online,

> and nearly as many—46%—say they're still worried about financial info such as account or credit card numbers being stolen.

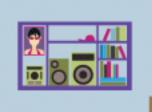


Tip: Protect your finances

Choose an antivirus software that includes automatic banking and payment protection for secure online transactions.



Nearly 1 in 4 parents have never talked web safety with their kids.



Tip: Protect your kids

Talk to kids regularly: for younger ones, set access and screen-time limits, for older ones, discuss cyberbullying and appropriate behavior.

Laptops are the most connected devices at 75%.

followed by PCs and smartphones. The top 3 in-home uses are social networking, email and shopping. All can expose sensitive data.



Tip: Protect your devices

Choose a multilayered security solution that includes firewall and anti-phishing to block attempts to access your information.

40%

Wireless routers, the gateway to the household, are targets for cyberattacks.

But only 40% of users have ever changed the router's default administrator password.



Tip: Protect your household

Haven't changed your default ID and password? Do it now, and set your router's security level at WPA2 or WPA—more secure than WEP.

Visit **eset.com/us/esetsonit** for tip sheets, educational materials and links to help everyone in the family enjoy their time online while staying protected.



