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Boost SMB Security with a Multilayered Approach

Cybersecurity threats are increasing ...

Small and medium-sized businesses (SMBs) face challenges to protecting their businesses, as reported in **ESET's latest threat reports**:

20% increase

in threat detections between January and April 2022¹

\$240 million USD

highest ransom ultimatum (MediaMarkt incident)²

37% increase

in e-mail threats between January and April 2022¹

.. as business dynamics shift

SMBs must integrate new business realities into their comprehensive security strategies:

73% of employees want to stay flexible with working options³

> of global organizations will combine remote and on-site work permanently³

growth in SMB endpoints is projected over the next three years⁴

To adapt, SMBs turn to the Intel vPro® Platform ...

30%

The Intel vPro Platform delivers:

Business-class performance

Hardware-enhanced security





Remote management capabilities

... paired with ESET Endpoint Security The ESET technology suite balances:



High performance

Preemptive threat detection

Minimal false positives

Intel and ESET work together to help keep SMBs safe

Intel[®] Threat Detection Technology and ESET Endpoint Security





Stay one step ahead Advanced machine learning (ML) helps detect threats

Keep up to date with cybersecurity threats and make data safer.

Download ESET's latest threat report.

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¹ ESET. "Exclusive: ESET T1 2022 Threat Report." <u>eset.com/us/threat-report-t1-2022/</u>.

- ² ESET. "Threat Report T3 2021." 2022. <u>welivesecurity.com/wp-content/uploads/2022/02/eset_threat_report_t32021.pdf</u>.
- ³ ESET. "The hybrid workplace: What does it mean for cybersecurity?" September 2021. <u>eset.com/sg/about/newsroom/press-releases1/awards/</u>

<u>the-hybrid-workplace-what-does-it-mean-for-cybersecurity-1/</u>. ⁴ Your IT Department. "The Top 7 IT Challenges For SMB's In 2022." January 2022.

your-itdepartment.co.uk/knowledge-bank/the-top-7-it-challenges-for-smbs-in-2022/.

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