US Cookie Policy

Effective as of March 12, 2026

This Cookie Policy was created for a website operated by either ESET spol. s r.o. or any of its subsidiaries or partners, each of which is a separate legal entity and will be referred to as "ESET" or "We" in this Cookie Policy. As We use so-called "cookies" and similar technologies on our websites, We would like to be transparent about their use so all visitors can make informed choices regarding their own devices. This Cookie Policy is specifically focused on cookies.

For more information on how We process your personal data on our website, please refer to our Privacy Policy.

Click here to exercise your rights

If you do not wish to receive cookies or you want to be notified when a cookie is set you can configure your browser, depending on your browser settings.

If you choose to decline cookies, please be aware that you may not be able to fully experience the interactive features of the Site, nor you will be able to download certain content and/or to take part in certain transactions on the Site.

ESET may use third party scripts on our Site to optimize the effectiveness of ESET's ads appearing on other parties' sites, such as the type and/or frequency of ads, promotions, or other marketing messages the customer views.

Available Cookie Opt-out

- Digital Advertising Alliance
- Network Advertising Initiative
- Omniture Test and Target: www.omniture.com/en/privacy/optout/tnt
- Google Analytics: tools.google.com/dlpage/gaoptout
- Hotjar: https://www.hotjar.com/legal/compliance/opt-out

We are not responsible for the completeness, effectiveness, or accuracy of any third party opt-out options or programs.

What are cookies?

Cookies are small text files that may be placed in your browser when you visit a website and then read if you visit the site again. Such information stored in cookies may be about you, your device or preferences, and they usually do not identify you directly. Some cookies are necessary so a website or a particular service can work properly and have an appropriate level of security. Some might be used for other purposes, e.g. for website personalization, analysis of website traffic or for advertising of products or services online. We categorized all cookies We use based on their purpose, as detailed in the Categories of cookies We use section. In the Cookies used by this website section, we list individual cookies used by this website and provide more specific information on them, including what they are used for and their expiry.

Types of Cookies

In the following sections, We distinguish between "first-party cookies" or cookies that are set by ESET and "third-party cookies" that are set by ESET´s partners. Our partners are third parties who provide us with certain services for our website, usually analytical or marketing services. Moreover, We also distinguish between "session" cookies that are stored only for the duration of your browser session on our website and "persistent" cookies, that are stored for a longer time period as indicated below and therefore can be read even if you decide to visit our website again. The settings of third-party cookies are under the control of third parties.

Categories of Cookies We Use

Essential Cookies

These first-party cookies are necessary for the functioning and security of our website and the services you require. They are usually set in response to your actions to enable the use of certain functionality, such as remembering your cookie preferences, logging in or holding items in your cart. You cannot opt-out of these cookies. If you choose to block them via your browser, it may affect site functionality.

Basic Analytical Cookies

These first-party cookies enable us to measure the number of visitors/users on our website. We share some non-sensitive data collected (such as country, browser and device type, IP address with three last digits being anonymized and user's cookie ID unique for respective website) with our trusted partners to

create aggregated usage and performance statistics. We use these cookies to get the basic insight into our website traffic and our campaign performance. As only low-level analytics can be performed by using those cookies, and as they shall not allow cross-site tracking or profiling of our website visitors, they would be set to your browser by default unless you choose to opt-out. In case you opt-out, We will only have a limited possibility to monitor our website or campaign performance.

Advanced Analytical Cookies

These first and third-party cookies help us to get insight into how you interact with our website and each particular service by enriching our datasets with data from third-party tools. We use them to improve our website, services, and user experience, locate and solve bugs or other problems with them, and evaluate our campaigns' effectiveness. These cookies would be only stored in your browser if you grant us your opt-in consent. If you choose not to grant consent for analytical cookies, We will only have a limited possibility to monitor our site's or campaign performance.

Marketing Cookies

These third-party cookies allow our marketing partners to track your activities on our website, for example, when you download or buy our product. Those data is then combined with other data about you to build a profile relating to your interests and to show you more relevant targeted ads on other websites. Marketing cookies would be only stored in your browser if you grant us your opt-in consent. If you choose not to grant your consent, online advertising displayed to you will be less targeted to your needs or preferences.

Cookies Used by This Website

Essential Cookies

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
RT	1 week	www.eset.com	Akamai	This cookie is set by Akamai for measuring loading speed.
AKA_A2	1 hour	.eset.com	Akamai	This cookie is generally provided by Akamai and is used for the Advanced Acceleration feature, which enables DNS Prefetch and HTTP2 Push.
eset_branch	1 month	.eset.com	ESET	Used to remember the preferred website language version selected at www.eset.com
eset_cookie-bar	2 years	.eset.com	ESET	This cookie keeps track of a user's preference of cookie policy
TS01***	Session	.eset.com	ESET	These cookies are set by our web server infrastructure to ensure your web requests are consistently processed by the same server in our infrastructure for the duration of your session.
sb-info-us	90 days	www.eset.com	ESET	A first party cookie, used to identify whether a user close Smart App banner promotion.
PHPSESSID	Session	.eset.com	ESET	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.
JSESSIONID	Session	.eset.com	ESET	Enables websites to store serialised state data. It is used to establish a user session and to pass state data via a temporary cookie (expires when you close your browser).
BasketId_***	1 hour	.eset.com	ESET	Registers the ID of ESET eStore basket.
reCAPTCHA	Session	google.com	Google Privacy Policy	This cookie is used to provide the Captcha functionality - spam protection.
__cf_bm	30 minutes	.g2crowd.com	ESET	This cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
eset_cc-count	Session	.eset.com	ESET	This cookie is used to verify that the cookie consent bar is displayed correctly.
esetck_renew_item	30 days	.eset.com	ESET	This cookie stores user's licence parameters.
eset_licExp	Session	.eset.com	ESET	This cookie is used for troubleshooting issues on the website. It stores the expiration time of the respective licence.
__RequestVerificationToken	Session	forms.powerappsportals.com	Microsoft Corporation	Security cookie used by the ASP.NET anti-forgery system to validate that requests are genuine and not forged. Protects against Cross-Site Request Forgery (CSRF) attacks.
.AspNet.ApplicationCookie	Session	forms.powerappsportals.com	Microsoft Corporation	Authentication cookie that maintains the user's sign-in session across pages. Ensures users remain signed in during navigation. Configure authentication can be used to change session expiry time span.
adx-notification	Session	forms.powerappsportals.com	Microsoft Corporation	Temporarily stores short success or alert messages (for example, "Form submitted successfully") after user actions such as form submission. Ensures feedback messages are displayed correctly after redirects.
ARRAffinity / ARRAffinitySameSite	Session	forms.powerappsportals.com	Microsoft Corporation	Azure Infrastructure cookie to route a user's session consistently to the same server. Prevents session interruptions and ensures reliability. You see either the ARRAffinity or ARRAffinitySameSite cookie depending on your browser.
ContextLanguageCode	Session	forms.powerappsportals.com	Microsoft Corporation	Stores the user's default language preference for browsing the site. Ensures consistent display of pages in the selected language.
Dynamics365PortalAnalytics	90 days	forms.powerappsportals.com	Microsoft Corporation	Used to uniquely distinguish one site visitor from another without storing any personal data or user identity. This cookie is essential for delivering reliable, secure, and maintainable service functionality across multiple Power Pages features.
isDSTObserved	Session	forms.powerappsportals.com	Microsoft Corporation	Stores a value indicating whether Daylight Saving Time (DST) is currently in effect for a user's location. Ensures that displayed date/time values correctly reflect seasonal adjustments.
isDSTSupport	Session	forms.powerappsportals.com	Microsoft Corporation	Indicates whether a specific date and time falls within Daylight Saving Time. Ensures the system can correctly calculate and display dates that occur during DST periods.
timeZoneCode	Session	forms.powerappsportals.com	Microsoft Corporation	Stores the user's current time zone code, mapped to timezonecode field value of Dataverse timezonedefinition table. Allows the site to display and process dates/times in the user's local time zone.
timezoneoffset	Session	forms.powerappsportals.com	Microsoft Corporation	Stores the timezone difference between Coordinated Universal Time (UTC) and the user's local device time. Used to align displayed times with the user's actual local offset.
PrivateModeLoginCookie	Session	forms.powerappsportals.com	Microsoft Corporation	Identifies internal website maker sessions when the site is in private mode (development). This cookie isn't dropped once site is made public.
OpenIdConnect.nonce.xxxxxx	Session	forms.powerappsportals.com	Microsoft Corporation	Security cookie linking client session to ID token. Prevents replay attacks during authentication.
AspNet.ExternalCookie	Session	forms.powerappsportals.com	Microsoft Corporation	Used to identify user sessions in external sign in scenarios. Ensures secure session continuity.
WebPageCaching	1 day	forms.powerappsportals.com	Microsoft Corporation	This cookie is dropped for sites where the site administrator enables the Microsoft First Party Content Delivery Network feature in Power Pages. This cookie helps the CDN to identify if a page needs to be served from CDN cache or from web server.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
com.grafana.faro.session	Session	First-party	ESET	Stores a randomly generated session identifier to technically correlate errors and performance metrics during a single user visit.
com.grafana.faro.lastNavigationId	Session	First-party	ESET	A technical identifier of the last page navigation within a session. It allows for precise localization of the specific subpage or transition where a technical failure or significant performance degradation occurred.

Basic Analytical Cookies

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
gat***	1 minute	.eset.com	Google LLC Privacy Policy	Set by Google Analytics to control the request rate.
_gid	1 day	.eset.com	Google LLC Privacy Policy	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.
_ga	2 years	.eset.com	Google LLC Privacy Policy	Registers a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.
_ga_***	2 years	.eset.com	Google LLC Privacy Policy	This cookie stores a unique ID for a website visitor it tracks how the visitor uses the website. The data is used for statistics.
_dc_gtm_UA-****	Session	.eset.com	Google LLC Privacy Policy	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.

Advanced Analytical Cookies

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
_hjSessionUser_{site_id}	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and set when a user first lands on a page, persists the Hotjar User ID which is unique to that site and ensures data from subsequent visits to the same site are attributed to the same user ID.
_hjid	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and set when a user first lands on a page, Persists the Hotjar User ID which is unique to that site and ensures data from subsequent visits to the same site are attributed to the same user ID.
_hjFirstSeen	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and identifies a new user's first session. Used by Recording filters to identify new user sessions.
_hjUserAttributesHash	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. User Attributes sent through the Hotjar Identify API are cached for the duration of the session. Enables us to know when an attribute has changed and needs to be updated.
_hjCachedUserAttributes	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and stores User Attributes sent through the Hotjar Identify API, whenever the user is not in the sample. Collected attributes will only be saved to Hotjar servers if the user interacts with a Hotjar Feedback tool. Cookie used regardless of whether a Feedback tool is present.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
_hjViewportId	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and stores user viewport details such as size and dimensions.
_hjSession_{site_id}	30 minutes	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and holds current session data. Ensures subsequent requests in the session window are attributed to the same session.
_hjSessionTooLarge	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar and causes Hotjar to stop collecting data if a session becomes too large. Determined automatically by a signal from the WebSocket server if the session size exceeds the limit.
_hjSessionRejected	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. If present, set to '1' for the duration of a user's session, when Hotjar has rejected the session from connecting to our WebSocket due to server overload. Applied in extremely rare situations to prevent severe performance issues.
_hjSessionResumed	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a session/recording is reconnected to Hotjar servers after a break in connection.
_hjLocalStorageTest	Under 100ms	.eset.com	Hotjar Ltd	Checks if the Hotjar Tracking Code can use local storage.If it can, a value of 1 is set. Data stored in_hjLocalStorageTest has no expiration time, but it is deleted almost immediately after it is created.
_hjIncludedInPageviewSample	30 minutes	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set to determine if a user is included in the data sampling defined by your site's pageview limit.
_hjIncludedInSessionSample	30 minutes	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set to determine if a user is included in the data sampling defined by your site's daily session limit.
_hjAbsoluteSessionInProgress	30 minutes	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Used to detect the first pageview session of a user.
_hjTLDTest	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. We try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. Enables us to try to determine the most generic cookie path to use, instead of page hostname. It means that cookies can be shared across subdomains (where applicable). After this check, the cookie is removed.
_hjRecordingEnabled	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a Recording starts. Read when the Recording module is initialized to see if the user is already in a recording in a particular session.
_hjRecordingLastActivity	Session	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set in Session storage as opposed to cookies. Updated when a user recording starts and when data is sent through the WebSocket (the user performs an action that Hotjar records).
_hjClosedSurveyInvites	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a user interacts with an external link Survey invitation modal. Ensures the same invite does not reappear if it has already been shown.
_hjDonePolls	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a user completes an on-site Survey. Ensures the same Survey does not reappear if it has already been filled in.
_hjMinimizedPolls	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a user minimizes an on-site Survey. Ensures that the Survey stays minimized when the user navigates through your site.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
_hjShownFeedbackMessage	1 year	.eset.com	Hotjar Ltd	This cookie is set by Hotjar. Set when a user minimizes or completes Incoming Feedback. Ensures the Incoming Feedback will load as minimized if the user navigates to another page where it is set to show.
_clck	1 year	.eset.com	Microsoft	Persists the Clarity User ID and preferences, unique to that site, on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_clsk	1 day	.eset.com	Microsoft	Connects multiple page views by a user into a single Clarity session recording.
CLID	1 year	www.clarity.ms	Microsoft	Identifies the first-time Clarity saw this user on any site using Clarity.
ANONCHK	10 minutes	.c.clarity.ms	Microsoft	Indicates whether MUID is transferred to ANID, a cookie used for advertising. Clarity doesn't use ANID and so this is always set to 0.
MR	7 days	.bat.bing.com	Microsoft	Indicates whether to refresh MUID.
MUID	1 year	.clarity.ms	Microsoft	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.
SM	Session	.c.clarity.ms	Microsoft	Used in synchronizing the MUID across Microsoft domains.
AMCV_***AdobeOrg	2 years	.eset.com	Adobe	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing
AMCVS_***AdobeOrg	Session	.eset.com	Adobe	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing
demdex	6 months	.demdex.net	Adobe	This cookie is set by Adobe Audience Manger to perform functions such as visitor identification, ID synchronization, segmentation, user profiling and analytics.
dpm	6 months	.dpm.demdex.net	Adobe	Adobe Audience Manager - the data management platform uses this cookie to record information about ID synchronization.
s_cc	Session	.eset.com	Adobe	Adobe Site Catalyst cookie, determines whether cookies are enabled in the browser
s_ecid	2 years	.eset.com	Adobe	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing
s_nr	3 months	.eset.com	Adobe	Cookie set by Adobe SiteCatalyst analytics software - used for measuring the performance of page content using A/B split testing
optiMonkClient	1 year	.eset.com	OptiMonk	This cookie is set by the provider OptiMonk. This cookie is used for implementing the pop-up advertisement on the website. It stores the visitor behaviour on the pop up campaigns.
optiMonkClientId	1 year	.eset.com	OptiMonk	This cookie is set by the provider OptiMonk. It is used to identify the visitor, and it expires in 1 year.
optiMonkExperiments	2 years	.eset.com	ESET	This cookie is used to optimize an OptiMonk popup by A/B testing.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
optiMonkSession	Session	.eset.com	OptiMonk	This cookie is set by the provider OptiMonk. This cookie is used for implementing the pop-up advertisement on the website. It stores the time when the visitor started a session on the website.
s_intcampaign	Session	.eset.com	Adobe	Used by Adobe Analytics to monitor tracking codes or campaign codes used in internal campaign marketing efforts.
s_invisit	Session	.eset.com	Adobe	The cookie is set by Adobe Analytics and it identifies whether the user is arriving at the domain for the first time.
s_vnum	1 year	.eset.com	Adobe	This cookie stores the number of visits by a unique visitor in Adobe Analytics. This makes it possible, e.g., to capture return frequency of a visitor over a 30-day period.
everest_g_v2	1 year	.everesttech.net	EverestTech	Created when a user clicks a client's ad, this cookie tracks interactions on the website with a specific user ID.
everest_session_v2	Session	.everesttech.net	EverestTech	A cookie used to optimize user experience and track behavior across sessions.

Marketing Cookies

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
_fbc	Session	.eset.com	Facebook, Inc.	This cookie is used by Facebook for advertising purposes and conversion tracking.
_fbp	3 months	.eset.com	Facebook, Inc.	This cookie is used by Facebook for advertising purposes and conversion tracking.
fr	3 months	.facebook.com	Facebook, Inc.	This cookie is used in the targeting of Facebook adverts.
bcookie	2 years	.linkedin.com	LinkedIn	Cookie from LinkedIn used by share buttons and advertising tags. Uniquely identify devices accessing LinkedIn to detect abuse on the platform
bscookie	2 years	www.linkedin.com	LinkedIn	Cookie from LinkedIn used by share buttons and advertising tags. Used for remembering that a logged in user is verified by two factor authentication.
li_gc	2 years	.linkedin.com	LinkedIn	This is a cookie from LinkedIn and is used for storing visitors' consent regarding the use of cookies for non-essential purposes
lidc	24 hours	.linkedin.com	LinkedIn	Cookie from LinkedIn used by share buttons and advertising tags.
U	3 months	.adsymptotic.com	LinkedIn	Identifies the browser if the IP address is not in an intended target country.
UserMatchHistory	1 month	.linkedin.com	LinkedIn	This cookie is set by Linkedin. This cookie is used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.
AnalyticsSyncHistory	1 month	.linkedin.com	LinkedIn	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries.
li_oatml	1 month	.linkedin.com	LinkedIn	Used to identify LinkedIn Members off LinkedIn for advertising and analytics outside the Designated Countries and, for a limited time, advertising in the Designated Countries.
lms_ads	1 month	.linkedin.com	LinkedIn	Used to identify LinkedIn Members off LinkedIn in the Designated Countries for advertising.
lms_analytics	1 month	.linkedin.com	LinkedIn	Used to identify LinkedIn Members in the Designated Countries for analytics.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
li_fat_id	1 month	.eset.com	LinkedIn	Member indirect identifier for Members for conversion tracking, retargeting, analytics.
li_sugr	3 months	.linkedin.com	LinkedIn	Used to make a probabilistic match of a user's identity outside the Designated Countries
_guid	3 months	.linkedin.com	LinkedIn	Used to identify a LinkedIn Member for advertising through Google Ads
BizographicsOptOut	10 years	.linkedin.com	LinkedIn	Determine opt-out status for 3rd party tracking
li_giant	7 days	.eset.com	LinkedIn	Indirect indentifier for groups of LinkedIn Members used for conversion tracking
_clck	1 year	.eset.com	Microsoft	Persists the Clarity User ID and preferences, unique to that site, on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_clsk	1 day	.eset.com	Microsoft	Connects multiple page views by a user into a single Clarity session recording.
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MUID	1 year	.clarity.ms	Microsoft	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.
SM	Session	.c.clarity.ms	Microsoft	Used in synchronizing the MUID across Microsoft domains.
SRM_B	1 year	.c.bing.com	Microsoft	This cookie is installed by Microsoft Bing
_uetsid	1 day	.eset.com	Microsoft	Bing Ads sets this cookie to engage with a user that has previously visited the website.
_uetvid	1 year 3 weeks 4 days	.eset.com	Microsoft	Bing Ads sets this cookie to engage with a user that has previously visited the website.
_uetmsclkid	90 days	.eset.com	Microsoft	This is the Microsoft Click ID, which is used to improve the accuracy of conversion tracking.
DSID	2 weeks	doubleclick.net	AdSense, Campaign Manager, Google Analytics, Display & Video 360, Search Ads 360 Privacy Policy	Used to identify a signed-in user on non-Google sites and to remember whether the user has agreed to ad personalization.
test_cookie	15 minutes	doubleclick.net	AdSense, Campaign Manager, Google Ad Manager, Google Analytics, Display & Video 360, Search Ads 360 Privacy Policy	This cookie is used by Google DoubleClick to check that cookies can be set.
id	2 years	doubleclick.net	AdSense, Campaign Manager, Display & Video 360, Google Ad Manager, Search Ads 360 Privacy Policy	Used by Google for advertising, including serving and rendering ads, personalizing ads, limiting the number of times an ad is shown to a user, muting ads you have chosen to stop seeing, and measuring the effectiveness of ads.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
__gads	13 months	.eset.com	AdSense, Display & Video 360, Google Ad Manager, Google Ads Privacy Policy	This cookie is associated with the DoubleClick for Publishers service from Google. Its purpose is to do with the showing of adverts on the site, for which the owner may earn some revenue.
GED_PLAYLIST_ACTIVITY	Session	.eset.com	AdSense, Google Ad Manager, YouTube Privacy Policy	These cookies are set via embedded youtube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback. No sensitive data is collected unless you log in to your google account, in that case your choices are linked with your account, for example if you click "like" on a video.
ACLK_DATA	5 minutes	youtube.com	AdSense, Google Ad Manager, YouTube Privacy Policy	Used to verify if the user's browser accepts cookies.
pm_sess	30 minutes	doubleclick.net, google.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Prevent malicious sites acting without a user's knowledge and as if they were that user.
pm_sess_NNN	30 minutes	doubleclick.net, google.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Prevent malicious sites acting without a user's knowledge and as if they were that user.
aboutads_sessNNN	30 minutes	doubleclick.net, google.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Allow users to interact with a service or site to access features that are fundamental to that service. Used to authenticate users, prevent fraud, and protect users as they interact with a service.
FPAU	90 days	.eset.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Collects information about the users and their activity on the website through embedded elements with the purpose of analytics and reporting.
ANID	1 year	google.com and local variations	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Google uses cookies for advertising that are displayed at various locations on the web.
AID	1 year	google.com/ads, google.com/ads/measurement, googleadservices.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	This cookie is used to link your activity across devices if you've previously signed in to your Google Account on another device. We do this to coordinate that the ads you see across devices and measure conversion events.
IDE	1 year	.doubleclick.net	Campaign Manager, Display & Video 360, Google Ad Manager, Google Analytics, Search Ads 360 Privacy Policy	Used for online marketing by collecting information about the users and their activity on the website. The information is used to target advertising to the user across different channels and devices.
TAID	14 days	google.com/ads, google.com/ads/measurement, googleadservices.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	This cookie is used to link your activity across devices if you've previously signed in to your Google Account on another device. We do this to coordinate that the ads you see across devices and measure conversion events.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
FPGCLDC	90 days	.eset.com	Campaign Manager, Display & Video 360, Search Ads 360	Used to help advertisers determine how many times users who click on their ads end up taking an action on their site.
gcl***	90 days	.eset.com	Campaign Manager, Display & Video 360, Google Ads, Search Ads 360 Privacy Policy	Set by Google Ads to take information in advert clicks and store it in a 1st party cookie so that conversions can be attributed outside of the landing page.
FLC	10 seconds	doubleclick.net	Campaign Manager, Display & Video 360, Search Ads 360	This cookie is used to link your activity across devices if you've previously signed in to your Google Account on another device. We do this to coordinate that the ads you see across devices and measure conversion events.
RUL	12 months	doubleclick.net	Display & Video 360, Google Ads Privacy Policy	Used by Google DoubleClick to determine whether website advertisement has been properly displayed.
CONSENT	2 years	youtube.com	Google Inc Privacy Policy	Third party cookies. They provide certain features of Google and may store certain preferences according to usage patterns and personalize the ads that appear in Google searches.
gac***	90 days	.eset.com	Google Ads Privacy Policy	The _gac cookie store campaign information in order to provide Google Ads with a more reliable way to measure the interactions customers. Google Ads website conversion tags won't read this cookie unless you opt-in to Marketing cookies.
personalization_id	2 Years	.twitter.com	Twitter	This cookie is set due to Twitter integration and sharing capabilities for the social media.
site_identity	1 year	scout.salesloft.com	Salesloft	This cookie is set when the email recipient clicks through a Live Web Tracking tracked link.
sliguid	1 year	.eset.com	Salesloft	This cookie provides an anonymous user identifier across multiple requests.
slireg	7 days	.eset.com	Salesloft	This cookie identifies the Salesloft server region that the Team's data is on.
slirequested	1 year	.eset.com	Salesloft	Once the sliguid cookie has been confirmed against a central server, this cookie is set for every request that comes in.
access_token	1 year	.eset.com	Extole	This cookie is set by Extole referral tool to help credit people who refer friends.
captcha_session	Session	.eset.com	ESET	This cookie is used for risk analysis in spam protection and may store browsing device information.
ELOQUA	395 days	eloqua.com	Oracle Eloqua	Eloqua Business Marketing platform - this cookie collects and transfers contact info from webforms to internal databases.
ELQSTATUS	395 days	eloqua.com	Oracle Eloqua	Eloqua Business Marketing platform - this cookie is used to recognise unique visitors to website pages and to track the pages they visit.
extole_access_token	1 year	.eset.com	Extole	This cookie is set by Extole referral tool to help credit people who refer friends.
wfivefivec	1 year	w55c.net	Dataxu	This cookie is set by w55c.net and is used for advertising purposes.
xtl_bid	1 year	.eset.com	Extole	This cookie is set by Extole referral tool to help credit people who refer friends.
cje	13 months	.eset.com	CJ Affiliate	This cookie is used to track and attribute affiliate conversions.
tuuid	2 years	demandbase.com	Demandbase	This cookie is used for analytics and advertising services provided by Demandbase products.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
tuuid_lu	2 years	demandbase.com	Demandbase	This cookie is used for analytics and advertising services provided by Demandbase products.
guid	1 year	.mountain.com	MNTN	Stores a unique identifier for each visitor to track sessions and user interactions. This aids in providing personalized content and maintaining session state across different pages.
_zi / __zi*	1 year	.eset.com	ZoomInfo	ZoomInfo tracking/analytics cookies storing unique IDs for visitor recognition and session correlation.
_zitok	1 year	.eset.com	ZoomInfo	This cookie stores a unique identifier for each visitor. It allows ZoomInfo to recognize returning users across sessions, helping the service maintain accurate visitor records and support analytics.
__oppref	30 days	.eset.com	OpenAI, Inc.	This cookie stores the Click ID from an OpenAI Ads campaign. It is captured from the oppref URL parameter and used for conversion attribution.
__oaiq_consent	30 days	.eset.com	OpenAI, Inc.	This cookie stores the user's consent status for OpenAI Ads conversion tracking. It is set to true or false depending on whether the user has granted or denied consent.
__oaiq_domain_probe	Session (< 60 seconds)	.eset.com	OpenAI, Inc.	This is a temporary technical cookie used solely to detect the correct root domain for setting other OpenAI Ads cookies. It is deleted immediately after detection.
growSumoPartnerKey	90 days	.eset.com	PartnerStack	This is a Base64 encoded version of the partner's partner key. It's a unique identifier for every partner in PartnerStack.
gspk	90 days	.eset.com	PartnerStack	This is a Base64 encoded version of the partner's partner key. It's a unique identifier for every partner in PartnerStack.
gsxid	90 days	.eset.com	PartnerStack	This cookie stores a unique session ID for PartnerStack.
ps_partner_key	90 days	.eset.com	PartnerStack	This is a Base64 encoded version of the partner's partner key. It's a unique identifier for every partner in PartnerStack.
ps_xid	90 days	.eset.com	PartnerStack	This cookie stores a unique session ID for PartnerStack.
_gdmConsent	1 day	.eset.com	Capterra	This cookie stores the user's consent preferences for the use of marketing and tracking technologies on Capterra.
_gdmId	2 days	.eset.com	Capterra	This cookie assigns a unique session identifier used to track user interactions with Capterra's marketing activities.
_rdt_uuid	90 days	.eset.com	Reddit	This cookie is set by the Reddit Pixel to store event match information. It helps Reddit attribute website actions to advertising campaigns and optimize ad delivery.
arc_id	60 days	.eset.com	Magellan AI	This cookie is set by the Magellan AI attribution pixel to store a unique user ID for campaign attribution and interaction tracking.
cjConsent	13 months	.mczbf.com	CJ Affiliate	This cookie stores the user’s consent status for CJ Affiliate tracking.
cjConsent	13 months	.eset.com	CJ Affiliate	This cookie stores the user’s consent status for CJ Affiliate tracking.
cjevent	45 days	.eset.com	CJ Affiliate	This cookie stores the CJ Affiliate click ID to attribute conversions to affiliate referrals.
cjevent_dc	13 months	.eset.com	CJ Affiliate	This cookie stores CJ Affiliate click information for affiliate conversion attribution.
cjevent_sc	13 months	.mczbf.com	CJ Affiliate	This cookie stores CJ Affiliate click information for affiliate conversion attribution.
cjUser	13 months	.mczbf.com	CJ Affiliate	This cookie identifies the user for CJ Affiliate tracking and conversion attribution.

Cookie name	Cookie expiration	Domain	Provider	Cookie purpose
cjUser	13 months	.eset.com	CJ Affiliate	This cookie identifies the user for CJ Affiliate tracking and conversion attribution.
esetck_cj	2 months	.eset.com	CJ Affiliate	This cookie stores information related to CJ Affiliate tracking and affiliate attribution.
__obref	1 year	.eset.com	OpenAI, Inc.	This cookie stores a randomly generated browser identifier used to measure and deduplicate OpenAI Ads conversions across page views.

Controlling cookies on your device

You can manage cookies set or used by our website by making your choices via the cookie consent banner. If you later change your mind about your cookie preferences, including when you would like to withdraw your consent, you can do it anytime by clicking on the Manage cookies link available at the website footer or via your internet browser. The cookies set under your previous choices will remain stored in the browser but will not be used after your consent has been withdrawn. You may view or delete those cookies manually via your browser settings.

Changes to this Cookie Policy

We will change this Cookie Policy from time to time to reflect changes to our website, services provided or our practices. When we implement such changes, We will revise the "Last Updated" date on the top of this Cookie Policy. Notwithstanding the foregoing, the details stated in the Cookies Used by this Website may change at any time. Therefore, they are valid explicitly to the Effective date of this Cookie Policy.