

Are you ransomware-aware?



RANSOMWARE is malware sent by criminals that encrypts your files and threatens to delete them if you don't pay a ransom.



85%
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...said they would not pay the ransom fee and just risk losing their files, and 15% said they would pay and take the chance that they may not ever get their files back.

42%
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...of people did not know if the internet security/antivirus they were using helped protect them from ransomware.

31%
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...of respondents NEVER back up their files. Those in the youngest age bracket (18-24) were the most likely age group to never back up files (35%).

In our recent survey* of more than 3,000 people in the U.S. and Canada, we learned that many are unaware of ransomware or how to defend against it.

30%
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.....of people surveyed said they DID NOT KNOW what ransomware was. Younger people (18-24) were the most likely not to know (34%) vs. just 25% of those 65+.

Expert tips...



- ✓ Back up data and files at least once a week
- ✓ Install security software such as ESET Internet Security on your devices



* Survey data collected through Google Consumer Surveys. Conducted March 23 – March 27, 2016. Sample size: U.S.: 2,353 Canada: 1,507

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