# Effective. Affordable. Practical.

Why ESET's flexible MDR bundles make sense for manufacturers.

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You know the problem: manufacturers have a big bullseye on their backs when it comes to cyberattacks. Manufacturing is the most-targeted of all business sectors because threat actors know that downtime costs you plenty—and that makes it more likely that you will meet their demands.

According to IBM's most recent [Cost of a Data Breach report](#), unplanned downtime due to ransomware or other cyberattacks can cost up to $125,000 per hour for some industrial organizations, and the average cost of a data breach in 2024 was $5.56 million.  Those are big numbers to be sure, but you have to weigh that risk against the costs of beefing up your security.

Increasingly, manufacturers are turning to managed detection and response (MDR)—a service where a team of security analysts takes all or part of the load of keeping watch on your systems and functions as your security operations center or as an extension of it. Broadly speaking, MDR services come in one of two delivery models.

Managed security service providers may provide MDR service as an extension of their offerings, which is a consulting model that typically comes at a high price. In the other, the MDR service is offered by security software companies, and becomes an integral part of your endpoint protection.

ESET MDR service uses the second model. In this paper, we'll explain why our MDR service in conjunction with our bundled approach to endpoint security gives you a very effective MDR service without breaking the bank.

# Integrated solution puts an end to tool sprawl and alert fatigue

ESET MDR works in conjunction with ESET Endpoint Protection to cost-effectively deal with the tool sprawl often found in manufacturing organizations, delivering a comprehensive set of security capabilities that are managed from a single console.

This unified platform reduces complexity, streamlines operations, and overcomes the challenges of dealing with  disparate security solutions. Separate consoles leave security analysts constantly shifting between windows and struggling with the sheer volume of alerts that arrive. ESET MDR cuts through the security noise and delivers speed, clarity and expert resolution.

The service integrates its own SIEM and SOAR and presents all the security information in a single pane of glass that is one-click accessible directly from within

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the ESET PROTECT endpoint-management console. Artificial intelligence filters the alert noise and triages the most critical alerts, and another instance of artificial intelligence identifies patterns of alerts that indicate an attack is in progress and packages it as an incident for priority investigation by our human analysts.

The service is totally transparent—your internal security teams have access to the same console our MDR analysts use so they can follow up and understand how incidents were blocked, contained and remediated.

ESET delivers this all-inclusive security through a tiered, bundled approach. Each tier has a core set of security capabilities and others are available as add-ons. Take advantage of the economies of scale that are built into our bundles and pricing structure by picking the tier that covers the base of endpoint security capabilities you require and customize by adding other capabilities as add-ons.

## ESET PROTECT tiers and bundles for small- and medium-size businesses:

**Our SMB bundles include the base tier of MDR**, which is designed to be affordable for smaller manufacturers with as few as 25 seats. ESET experts immediately contain the threat, take action by blocking files and processes, and then notify you of the actions taken and any additional steps you need to take.

- Notification of incidents and actions taken

- Optimization of the ESET Inspect MDR console at the backend level

- Continuous threat hunting

- Feedback to incidents

- Weekly & monthly reports

| | ESET PROTECT ADVANCED | ESET PROTECT COMPLETE | ESET PROTECT MDR |
|---|---|---|---|
| Console | ✓ | ✓ | ✓ |
| Modern Endpoint Protection | ✓ | ✓ | ✓ |
| Next-Generation Antivirus | ✓ | ✓ | ✓ |
| Device Control | ✓ | ✓ | ✓ |
| Anti-Phishing | ✓ | ✓ | ✓ |
| Ransomware Remediation | ✓ | ✓ | ✓ |
| Server Security | ✓ | ✓ | ✓ |
| Mobile Threat Defense | ✓ | ✓ | ✓ |
| Full Disk Encryption | ✓ | ✓ | ✓ |
| Advanced Threat Defense | ✓ | ✓ | ✓ |
| Vulnerability & Patch Management | Add-on | ✓ | ✓ |
| Mail Server Security | Add-on | ✓ | ✓ |
| Cloud App Protection | Add-on | ✓ | ✓ |
| Extended Detection and Response | Add-on | Add-on | ✓ |
| MDR Service | Add-on | Add-on | ✓ |
| Multi-Factor Authentication | Add-on | Add-on | ✓ |
| Premium Support | Add-on | Add-on | ✓ |

In particular, our PROTECT MDR tier provides a wealth of security at an affordable price, with components such as Multi-Factor Authentication, Cloud App Protection for Microsoft Office 365 and/or Google Workspace, Vulnerability Assessment and Patch Management, and Full Disk Encryption.

It also includes Mobile Threat Defense with Mobile Device Management as a complimentary add-on to protect the mobile devices for as many seats as you purchase.

## ESET PROTECT tiers and bundles for enterprise-size businesses:

| | ESET PROTECT ENTERPRISE | ESET PROTECT ELITE | ESET PROTECT MDR ULTIMATE |
|---|---|---|---|
| Console | ✓ | ✓ | ✓ |
| Modern Endpoint Protection | ✓ | ✓ | ✓ |
| Next-Gen Antivirus | ✓ | ✓ | ✓ |
| Device Control | ✓ | ✓ | ✓ |
| Anti-Phishing | ✓ | ✓ | ✓ |
| Ransomware Remediation | ✓ | ✓ | ✓ |
| Server Security | ✓ | ✓ | ✓ |
| Mobile Threat Defense | ✓ | ✓ | ✓ |
| Full Disk Encryption | ✓ | ✓ | ✓ |
| Advanced Threat Defense | ✓ | ✓ | ✓ |
| Extended Detection & Response | ✓ | ✓ | ✓ |
| Vulnerability & Patch Management | Add-on | ✓ | ✓ |
| Mail Server Security | Add-on | ✓ | ✓ |
| Cloud App Protection | Add-on | ✓ | ✓ |
| Multi-Factor Authentication | Add-on | ✓ | ✓ |
| ESET AI Advisor | Add-on | Add-on | ✓ |
| MDR Ultimate Service | Add-on | Add-on | ✓ |
| Premium Support Ultimate | Add-on | Add-on | ✓ |
| Threat Intelligence | Add-on | Add-on | Add-on |

### MDR Ultimate

Larger manufacturers at the enterprise level tend to have dedicated IT security admins who want to work with our analysts through an incident. ESET MDR Ultimate works as a seamless extension of your IT function. We contain the threat and then interact with your internal security personnel on complete remediation.

- Joint response to incidents with remediation guidance

- Optimized ESET Inspect console for your environment

- Continuous and on-demand threat hunting

- 24/7 availability to analysts

- Periodical reports with human interpretation

# An ideal fit for manufacturing organizations

With our tiered/bundled approach, you can choose an option that perfectly fits your budget and the security requirements of your environment. The many advantages include:

**Flexible seat-based licensing.** MDR is priced on a per-seat basis just like our endpoint protection. A single seat license covers any of the operating systems we support and can be applied to a desktop, laptop or server.

**Mix-and-match licensing across IT, OT and IoT.** A single license can be used to extend the protection of our MDR service to Windows computers on your OT or IoT networks.

**Progressive discounts.** Your cost-per-seat drops as you purchase higher numbers of seats or more years of service.

**Plug-and-protect deployment.** Endpoint protection including the MDR service are pushed out automatically from a single installation package deployed via the ESET PROTECT console. The quick , single-license installation is key for computers your production lines depend on.

**Anytime scalability.** Add additional devices at any time, with co-term at renewal to align and simplify license tracking. Move up to higher-tiered bundles as your budget allows and your security model matures and use the ESET PROTECT console to push out the upgrades seamlessly.

**Integrated endpoint security without having to rip and replace.** While ESET Endpoint Protection implements comprehensive security including solutions for encryption, multi-factor authentication, protection against malware injected via USB drives and more, it works alongside solutions you already have in place so you can adopt our integrated solutions over time.

**Protection for legacy systems.** If you rely on systems that run older versions of Windows, ESET continues to track the CVEs for them and develops detections for threats that target those vulnerabilities. With the light footprint of ESET Endpoint Protection, you can protect those older systems without worrying about system slowdowns.

**Endpoint protection that works with existing stacks.** ESET Endpoint Protection including the MDR Agent snaps into existing stacks and coexists peacefully alongside other

hardware and software, and is known for having a light footprint that consumes minimal system resources and runs inobtrusively in the background.

**Worldwide security analysts for 24/7 coverage.** Our international scope allows us to monitor your network from 11 data centers around the globe—an around-the-clock time commitment that's simply out of reach for all but the largest manufacturers. Your production lines need to keep running and we support that critical business need.

**Six-minute mean time to respond.** With ESET security protecting your endpoints, consoles manned by experienced security analysts, and knowledge of the tactics and techniques used by threat actors, the ESET MDR service is able to detect, contain and remediate threats on your network in an average time of six minutes. That's before the attackers can exfiltrate data, move laterally and attack your OT network, or launch a DDoS, ransomware or other form of attack.

**Security for air-gapped systems.** If you have especially sensitive systems or networks with proprietary data that require the high security of air-gapping or you have an air-gapped OT network, ESET has several solutions that work as extensions of our MDR service.

# Affordable MDR for manufacturing is here

By supplying MDR service in conjunction with ESET Endpoint Protection, ESET delivers a high-value, highly effective solution at far less than the cost of consultant-based offerings. You get the attention of experienced security analysts watching over your networks to protect you from ransomware attacks and other security incidents. Plus, you get a solution that reduces tool sprawl and addresses the alert noise generated by siloed security tools.

**Learn more about ESET MDR service.** View a pre-recorded, on-demand webinar where ESET security analysts review and explain some recent cyberattacks that were thwarted by our MDR service. Or, if you'd like a more personalized introduction, schedule a demo.

# This is ESET

## Proactive defense. Our business is to minimize the attack surface.

Stay one step ahead of known and emerging cyber threats with our **prevention-first approach**, **powered by AI and human expertise**.

Experience best-in-class protection, thanks to our in-house global **cyber threat intelligence**, compiled and examined for over 30 years, which drives our extensive R&D network led by **industry-acclaimed researchers**. ESET protects your business so it can unlock the full potential of technology.

**Multilayered, prevention-first**

**Cutting-edge AI meets human expertise**

**World-renowned threat intelligence**

**Hyperlocal, personalized support**

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