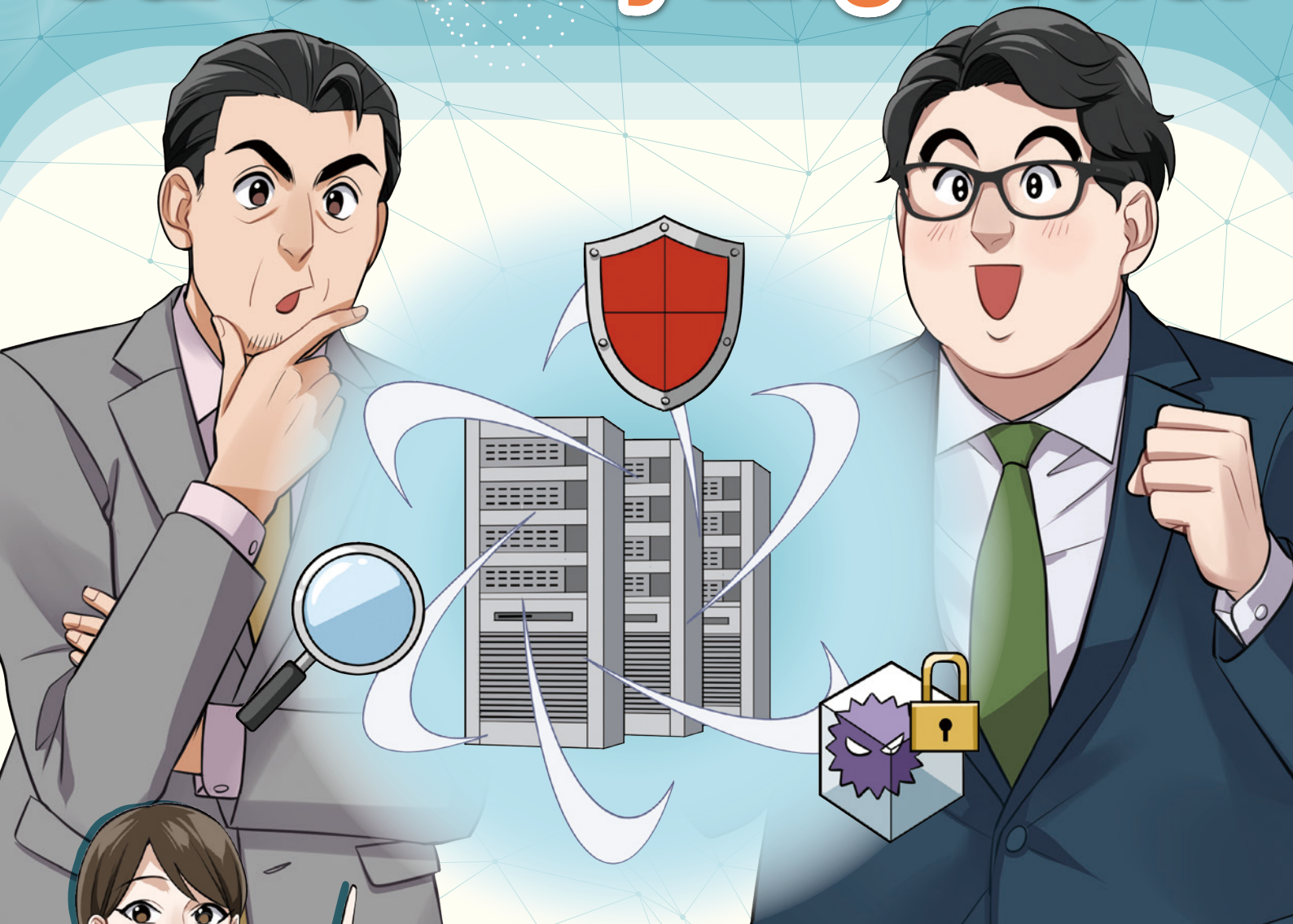
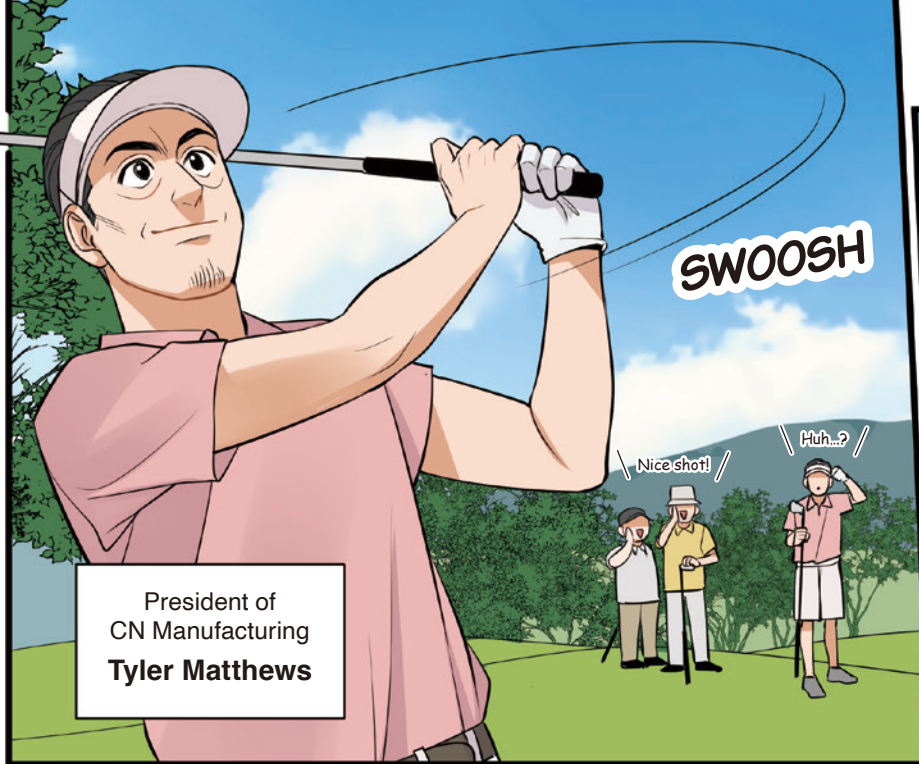


When It Comes to
XDR Monitoring and Operation,
**Leave It to
Our Security Engineers!**



Upgrade your organization's security
**with ESET's MDR
solutions!**

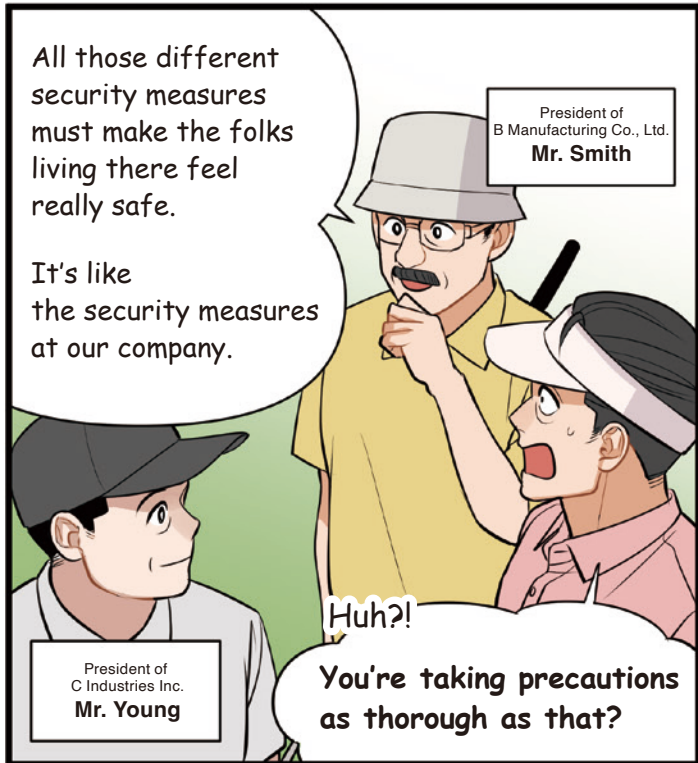
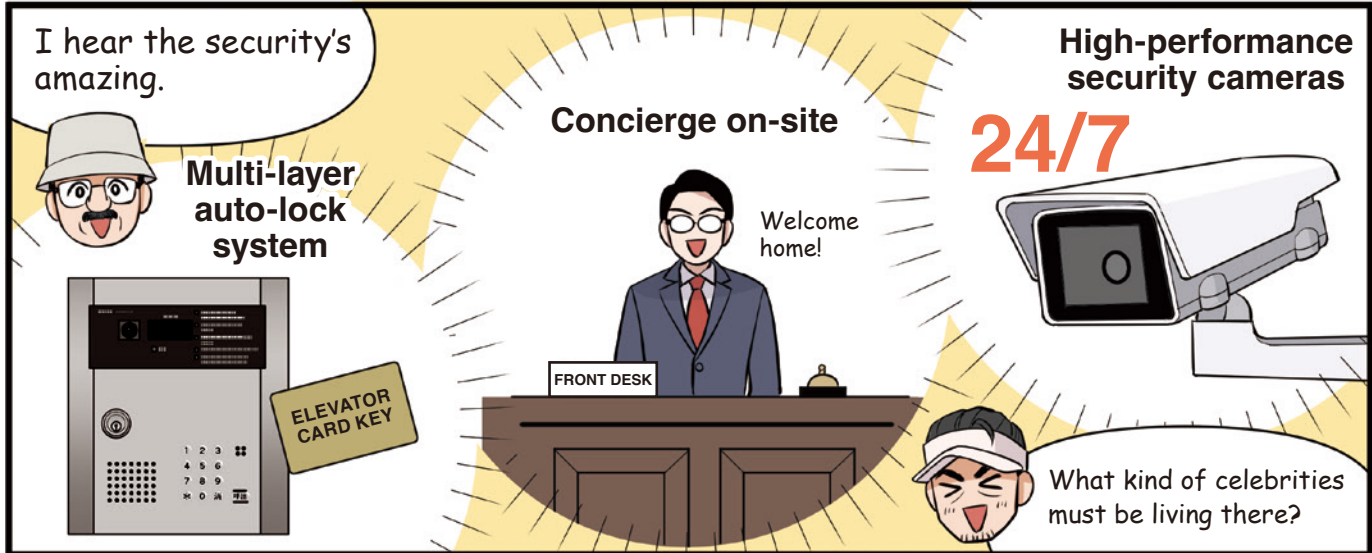


President of
CN Manufacturing
Tyler Matthews



Looks like they've built
a new apartment building.

Yeah, that
high-rise one,
right?



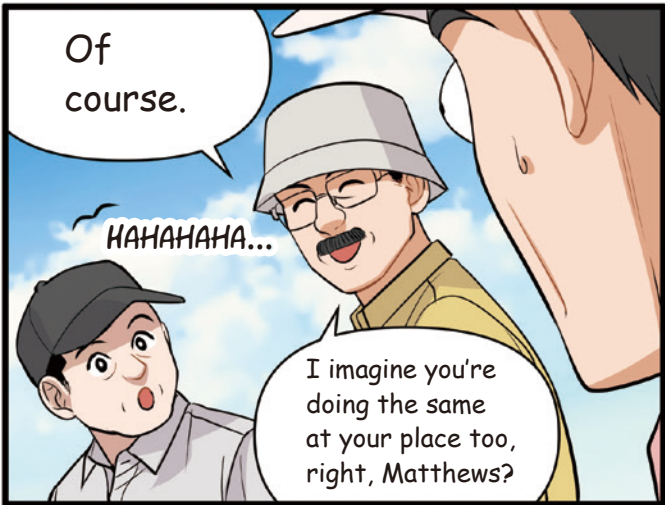
All those different
security measures
must make the folks
living there feel
really safe.

It's like
the security measures
at our company.

President of
C Industries Inc.
Mr. Young

Huh?!
**You're taking precautions
as thorough as that?**

President of
B Manufacturing Co., Ltd.
Mr. Smith



Of
course.

HAHAHAHA...

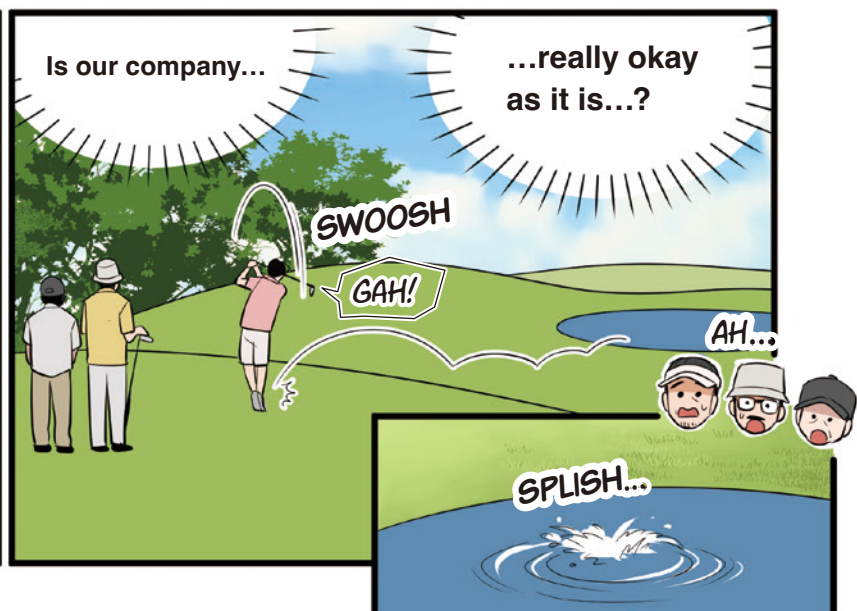
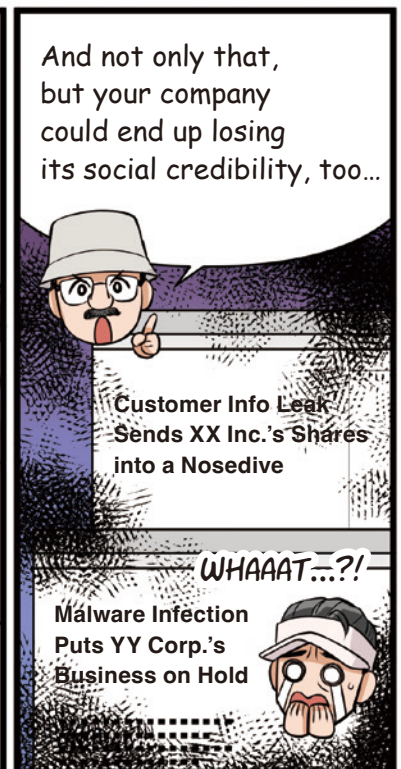
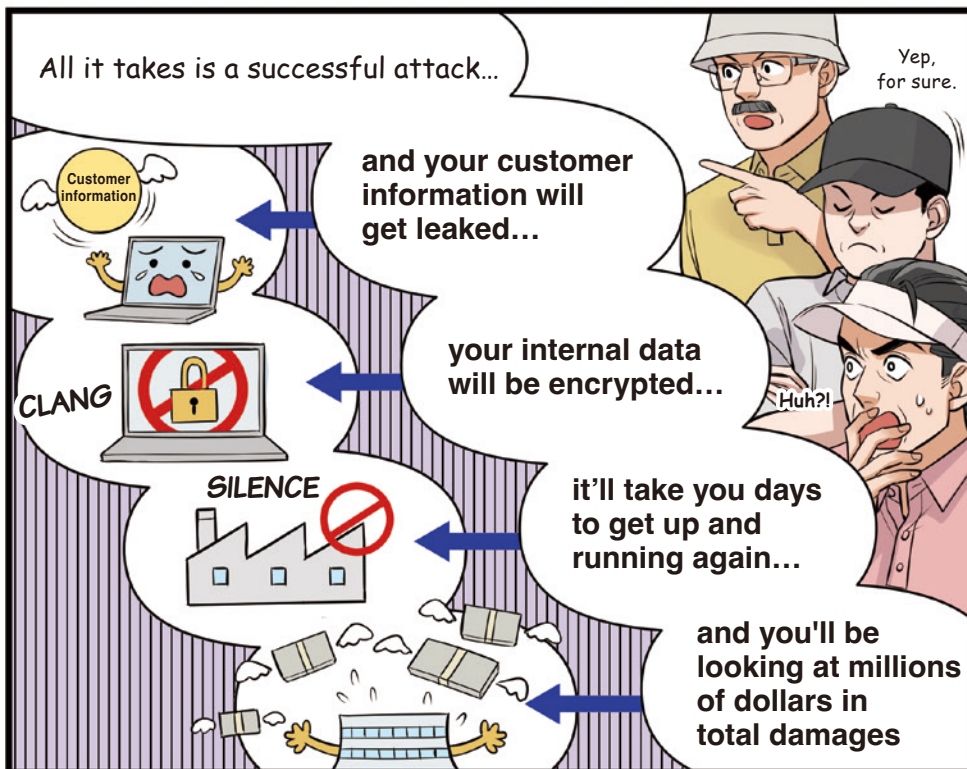
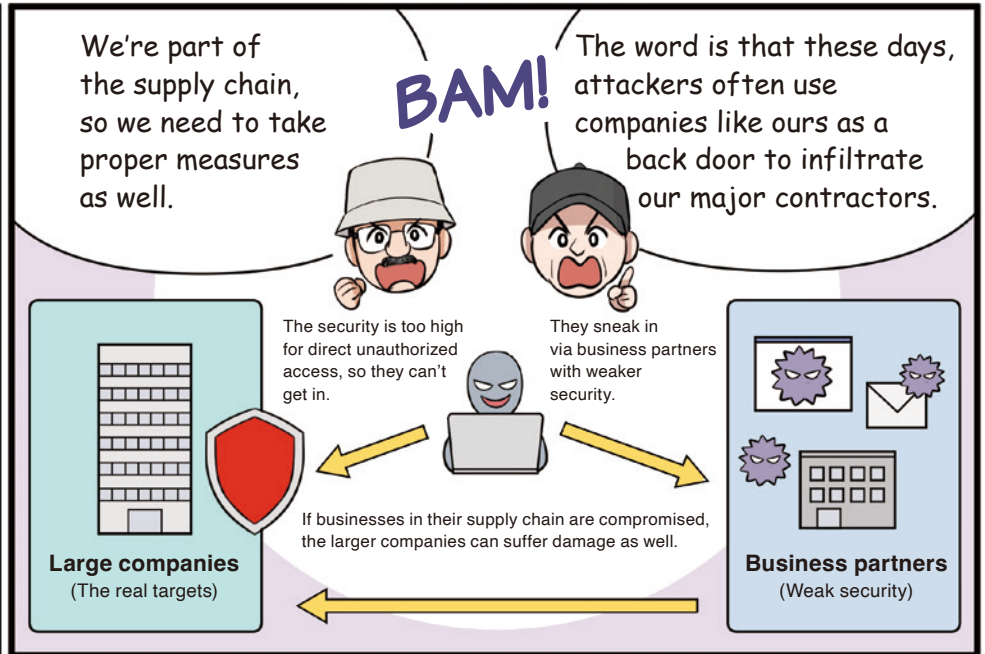
I imagine you're
doing the same
at your place too,
right, Matthews?



W-Well, yeah,
pretty much...

HAHA...

***This is a work of fiction. Unless otherwise indicated, all the names, characters, businesses, places, events and incidents in this manga comic are either the product of the author's imagination or used in a fictitious manner. Any resemblance to actual persons, living or dead, or actual events is purely coincidental.





Our current security measures might be putting us in danger!!



If anything happened, it could jeopardize our very survival...

I want us to take more thorough measures.

O-Okay...

Information Security Manager at CN Manufacturing
Jason Bennett



But even so... I'm one person, not a full-time security team...

I can't do much more than I already am...

I just make sure everything has antivirus, so we should be fine, right?

And besides, implementing advanced security measures gets expensive...



Information Systems Department



Plus, it'll mean hiring more staff as well...



I don't care about all the little details!

Just get it done, pronto!

FLARE

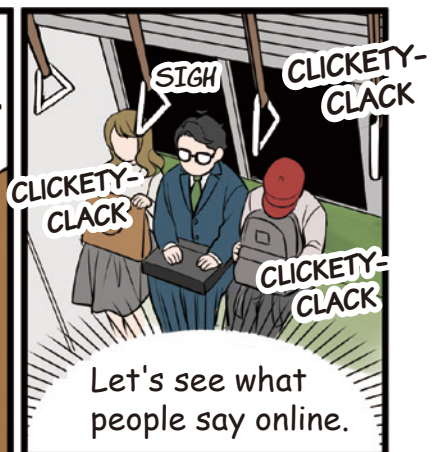
HAAAAH...



Wanting top-notch security is fine and all, but telling the only IT Security Manager to figure it out....

SLAM

HAAAAH...



Let's see what people say online.



I'm home!

Cybersecurity message board.
Chat with fellow
cybersecurity peers!

- [redacted]
- [redacted]
- [redacted]
- [redacted]



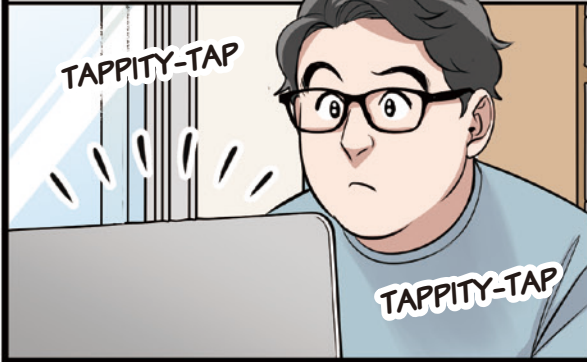
ShootingStar☆B

Does anyone
know about advanced
cybersecurity solutions?
Please help!

POP

TAPPITY-TAP

TAPPITY-TAP



Mametaro

We use
a security product
called ESET
for that.

Crossbar

We use a product
from XX Corp.,
and outsource
the monitoring and
operation.

...Looks like
everyone's doing it
pretty thoroughly...

ESET, huh...?

POP

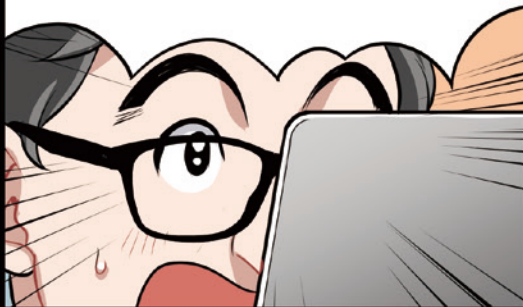


Moffmaff

I'm an ESET Sales Representative.
If you don't mind,
could you give me some more details?



Wow!!!



ShootingStar☆B

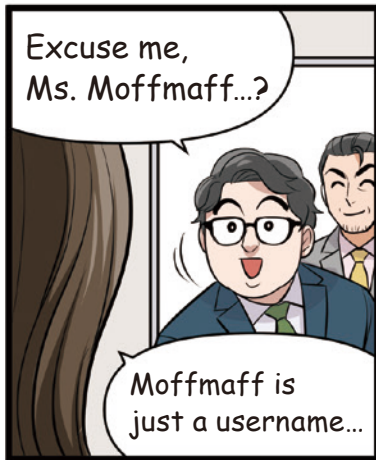
POP

You bet!!





A few days later...



Excuse me, Ms. Moffmaff...?

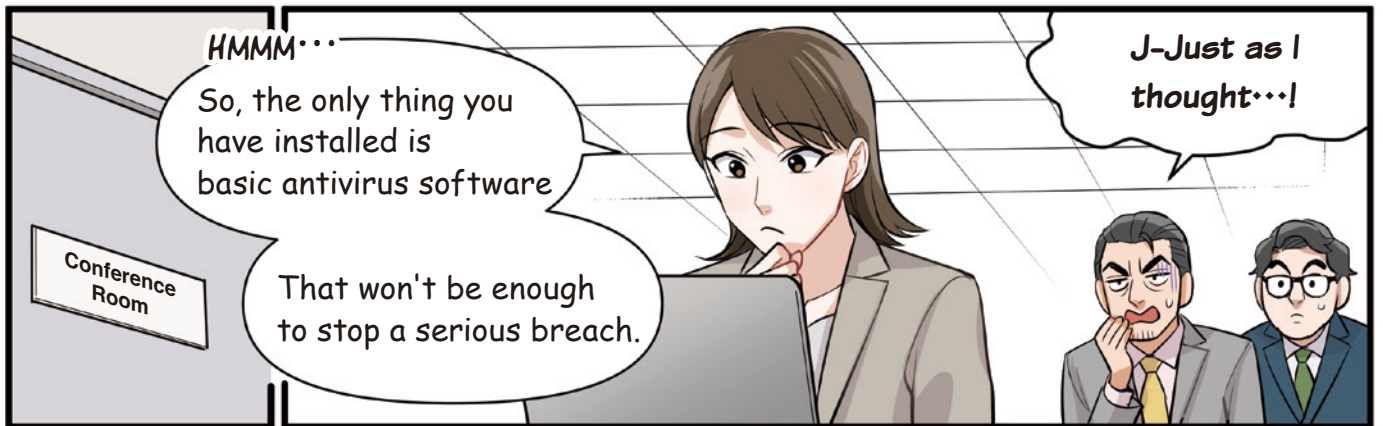
Moffmaff is just a username...



My real name is Sarah Ward

I'm an ESET Sales Representative.

Nice to meet you!



HMMM...

So, the only thing you have installed is basic antivirus software

J-Just as I thought...!

That won't be enough to stop a serious breach.

Conference Room

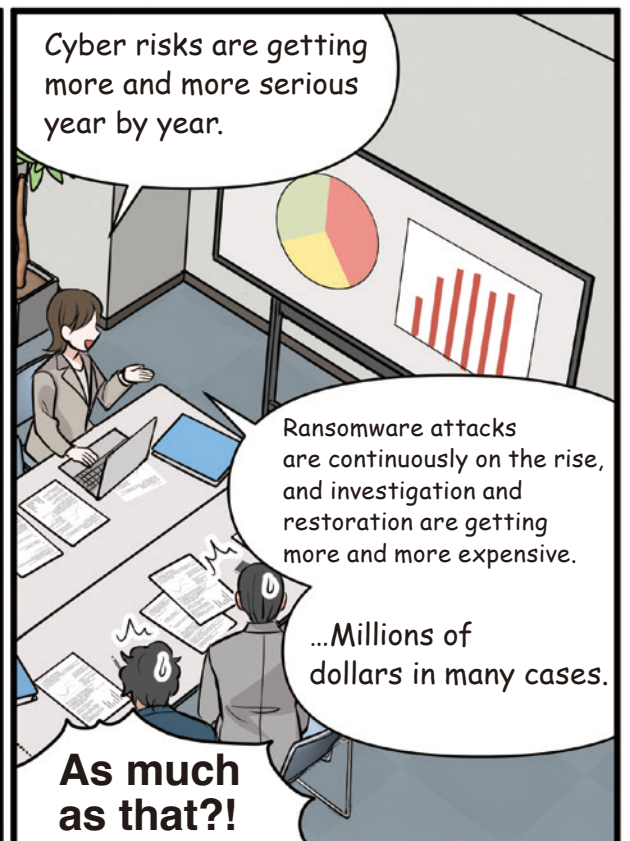


BUT!

Please don't worry.

Let me show you the latest in cybersecurity!

Please do!!

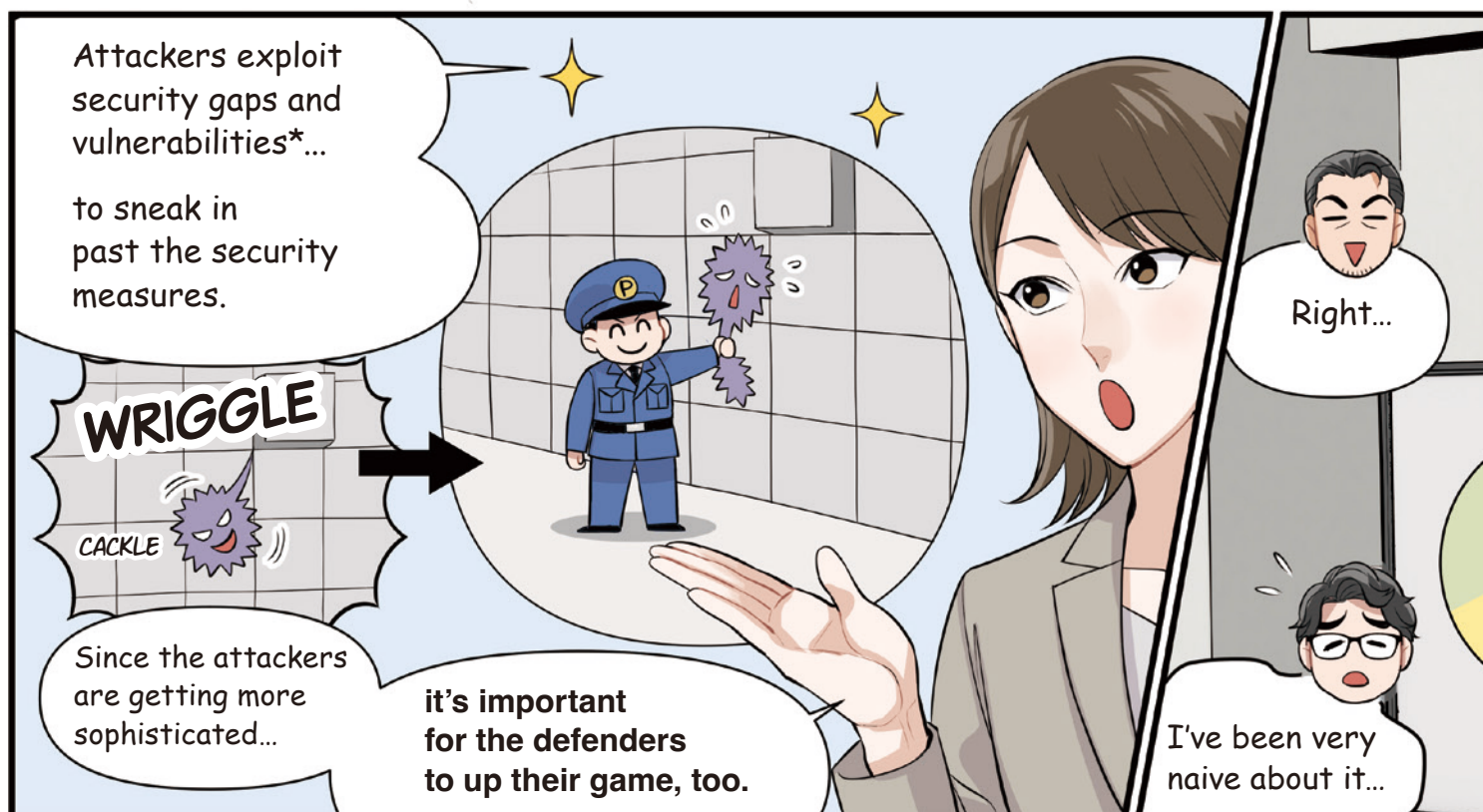
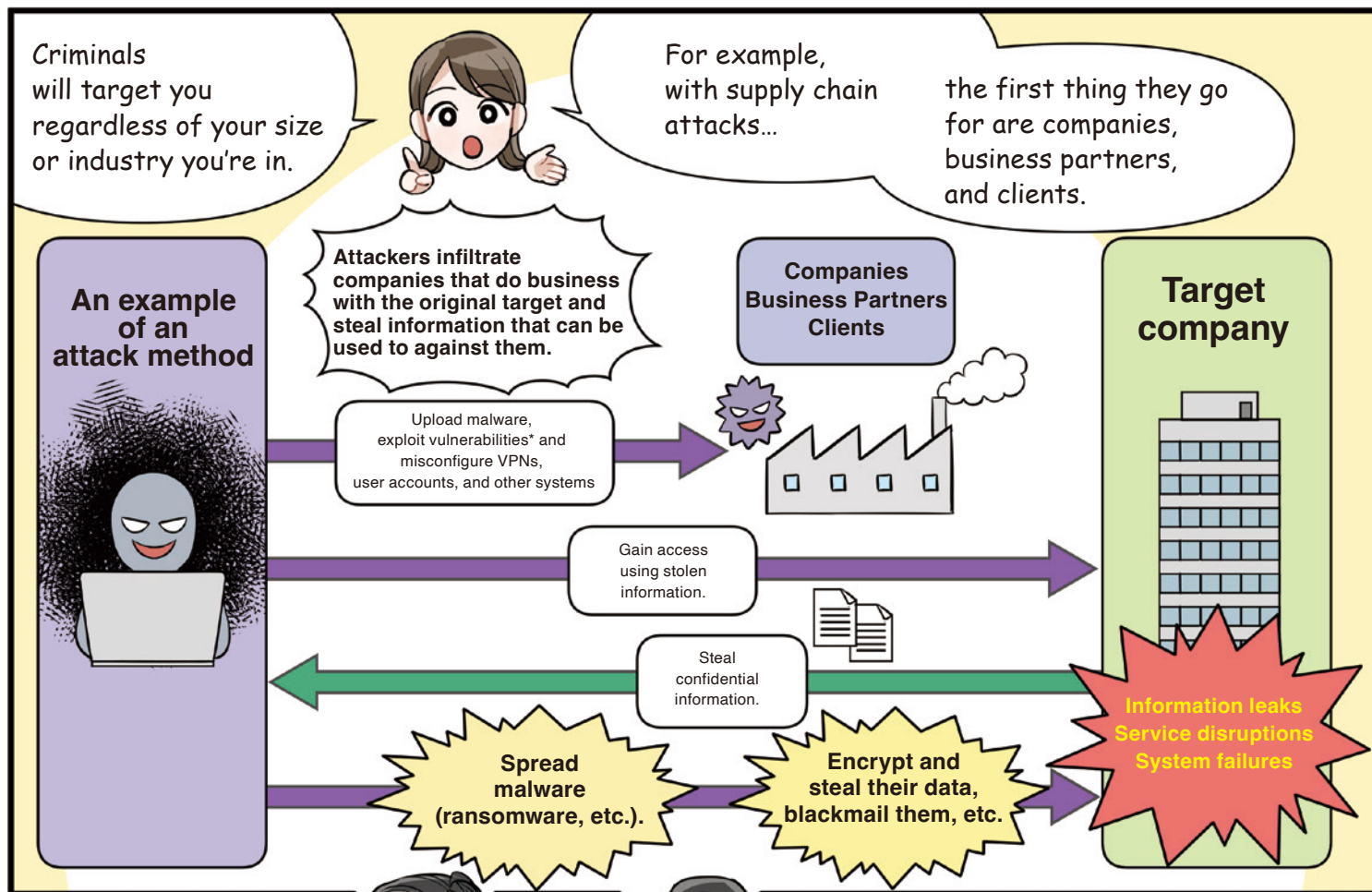


Cyber risks are getting more and more serious year by year.

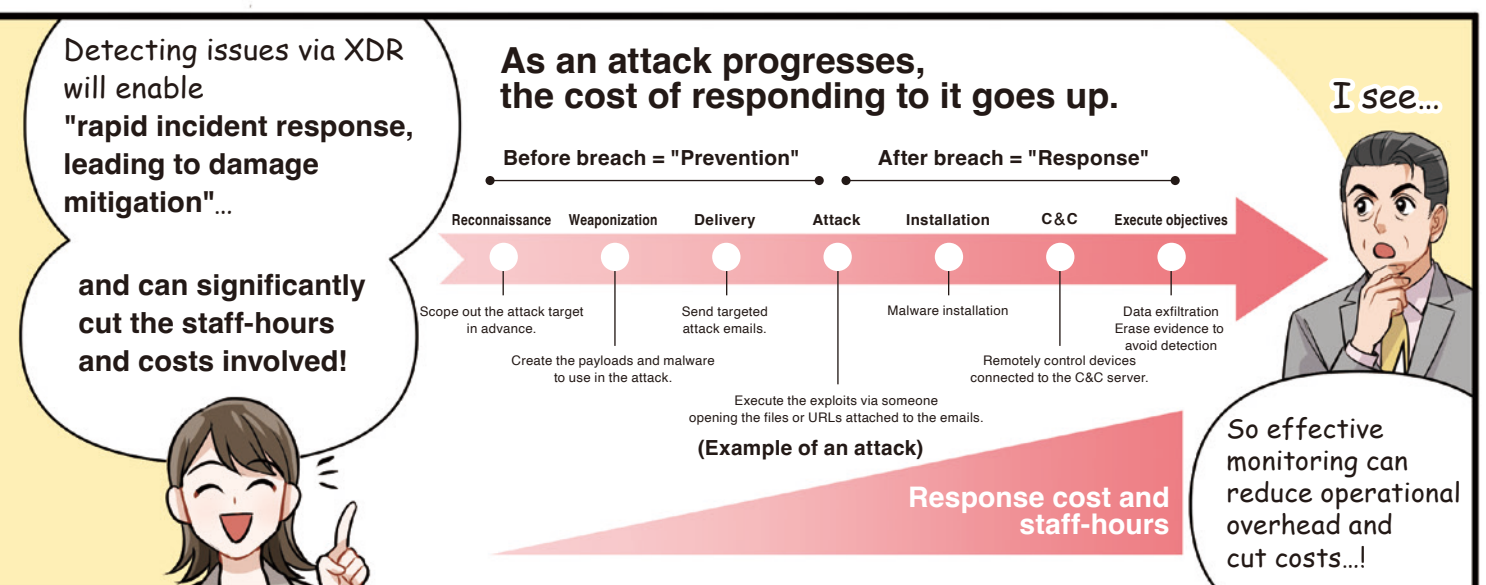
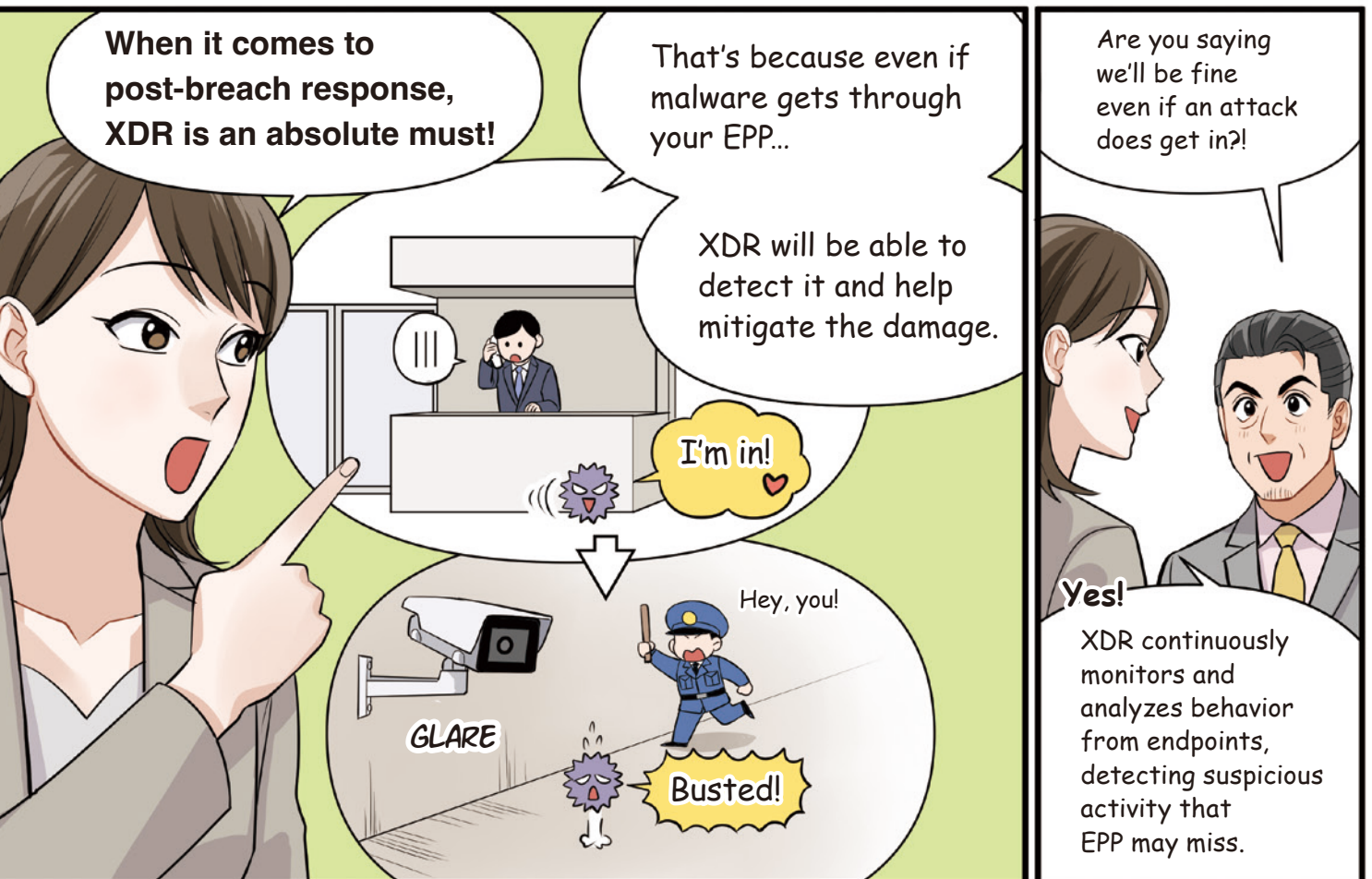
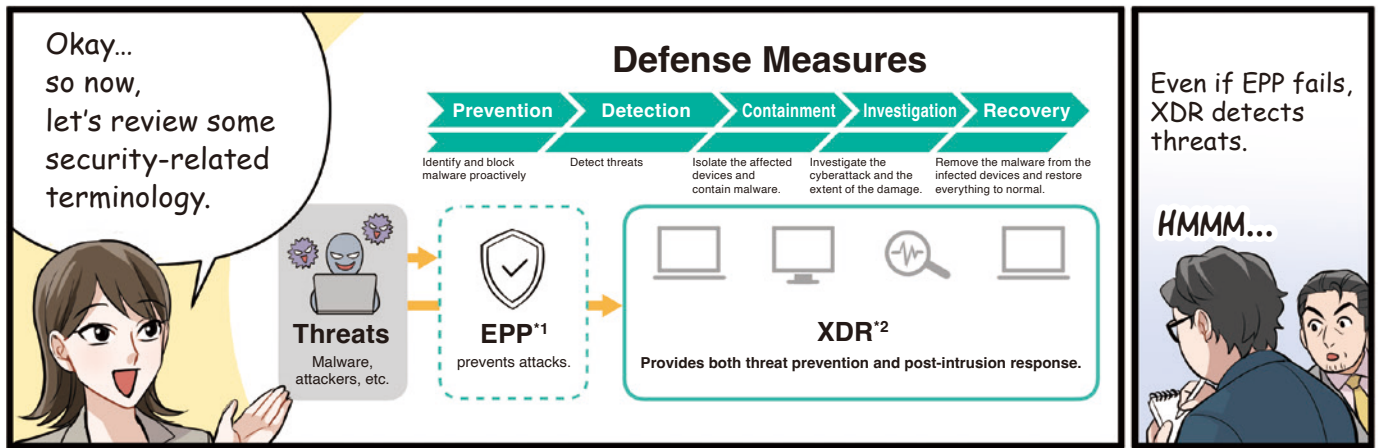
Ransomware attacks are continuously on the rise, and investigation and restoration are getting more and more expensive.

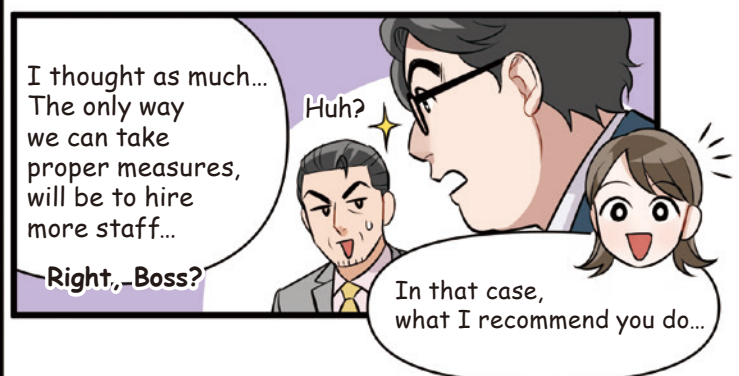
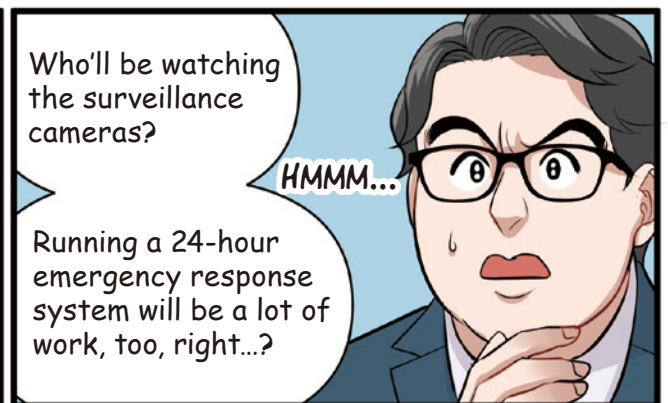
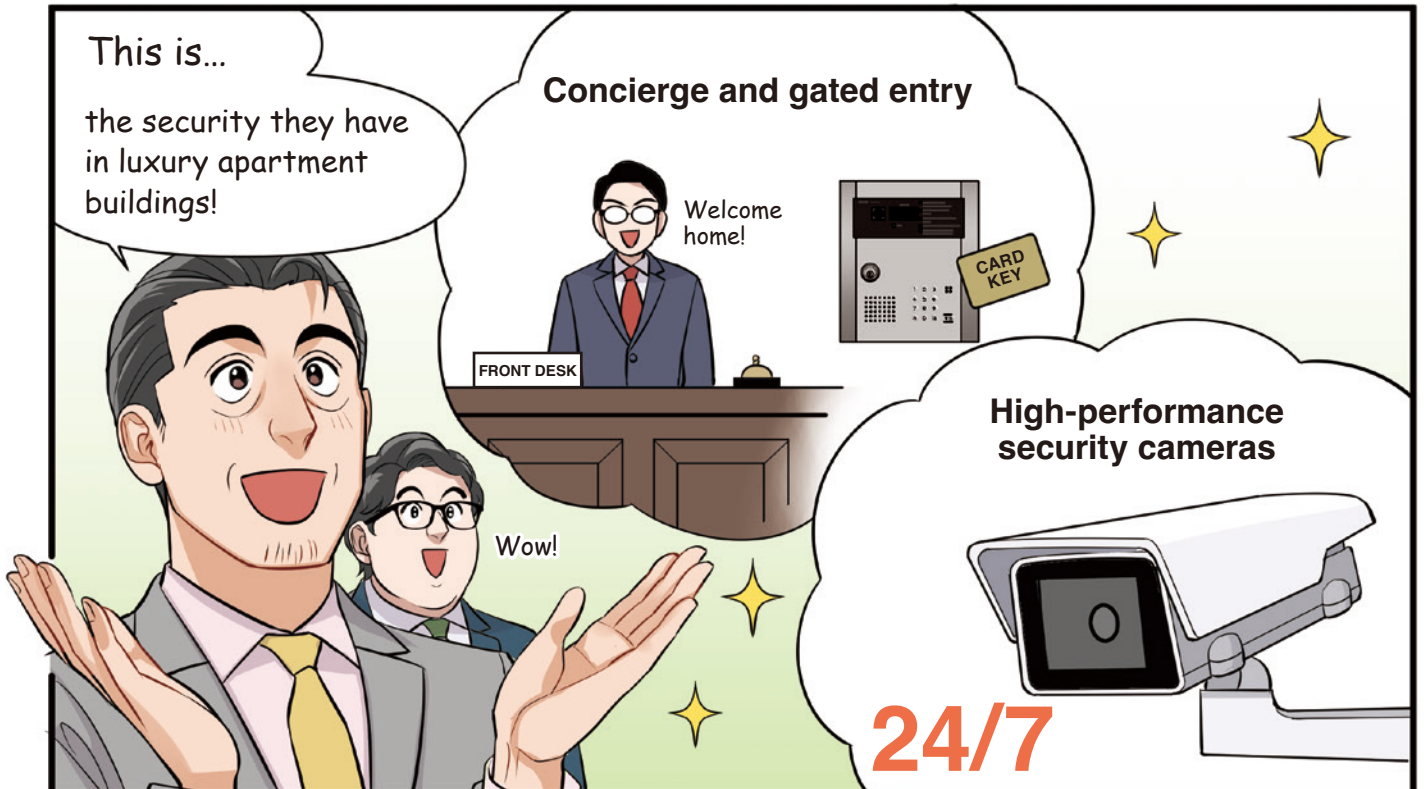
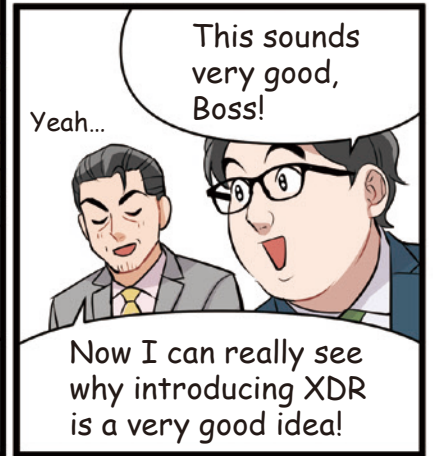
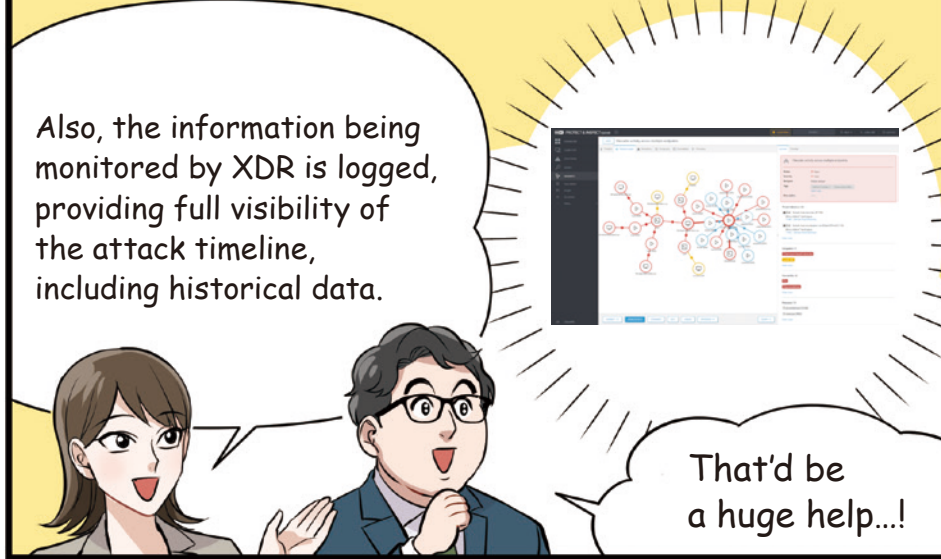
...Millions of dollars in many cases.

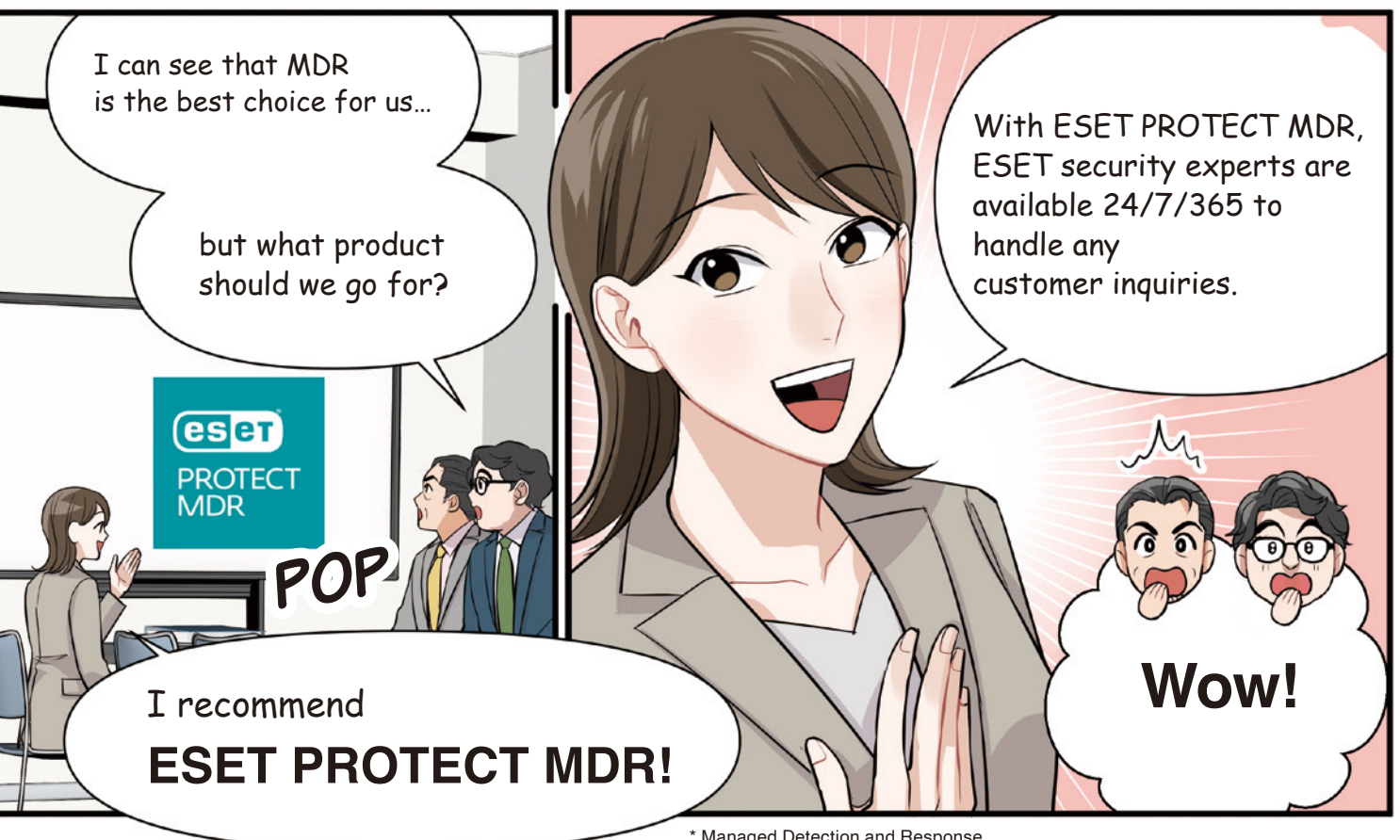
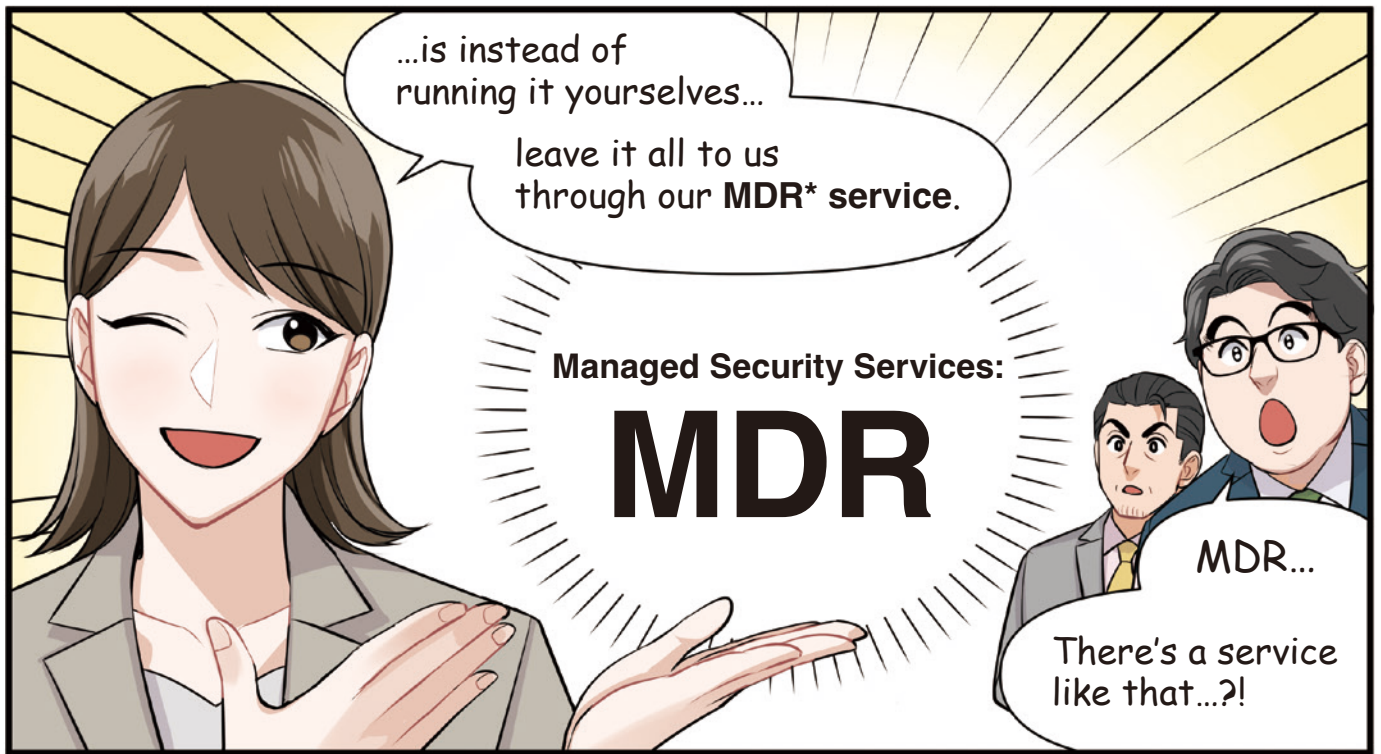
As much as that?!

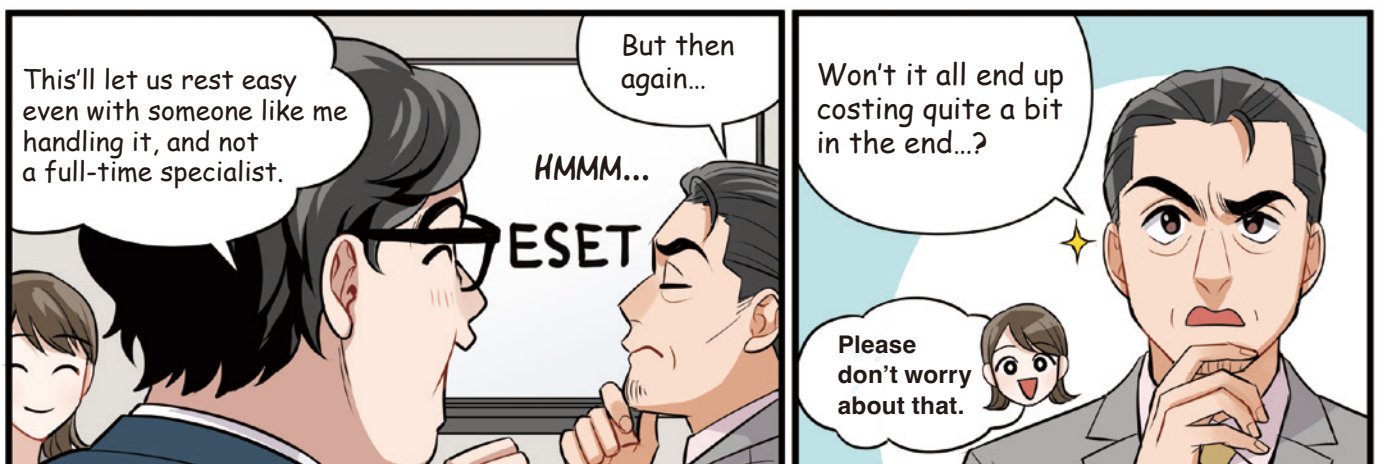
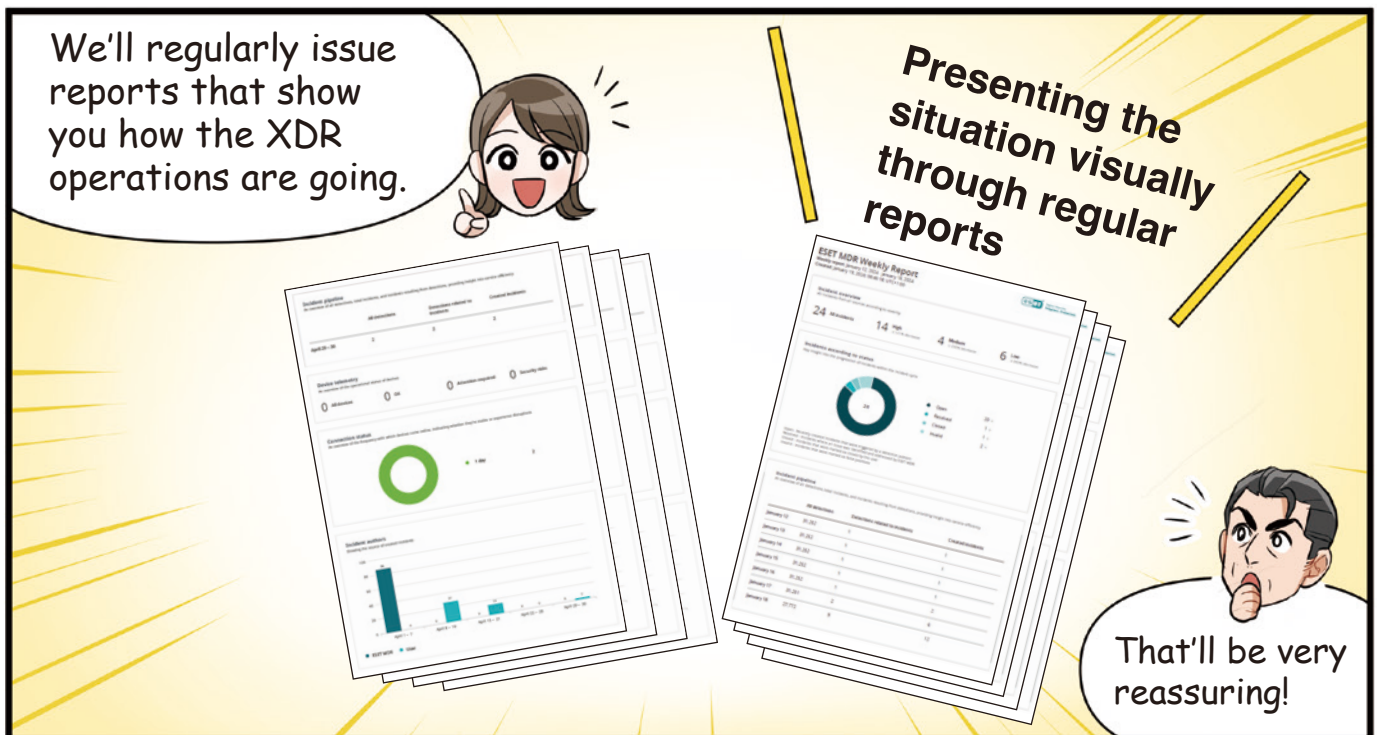
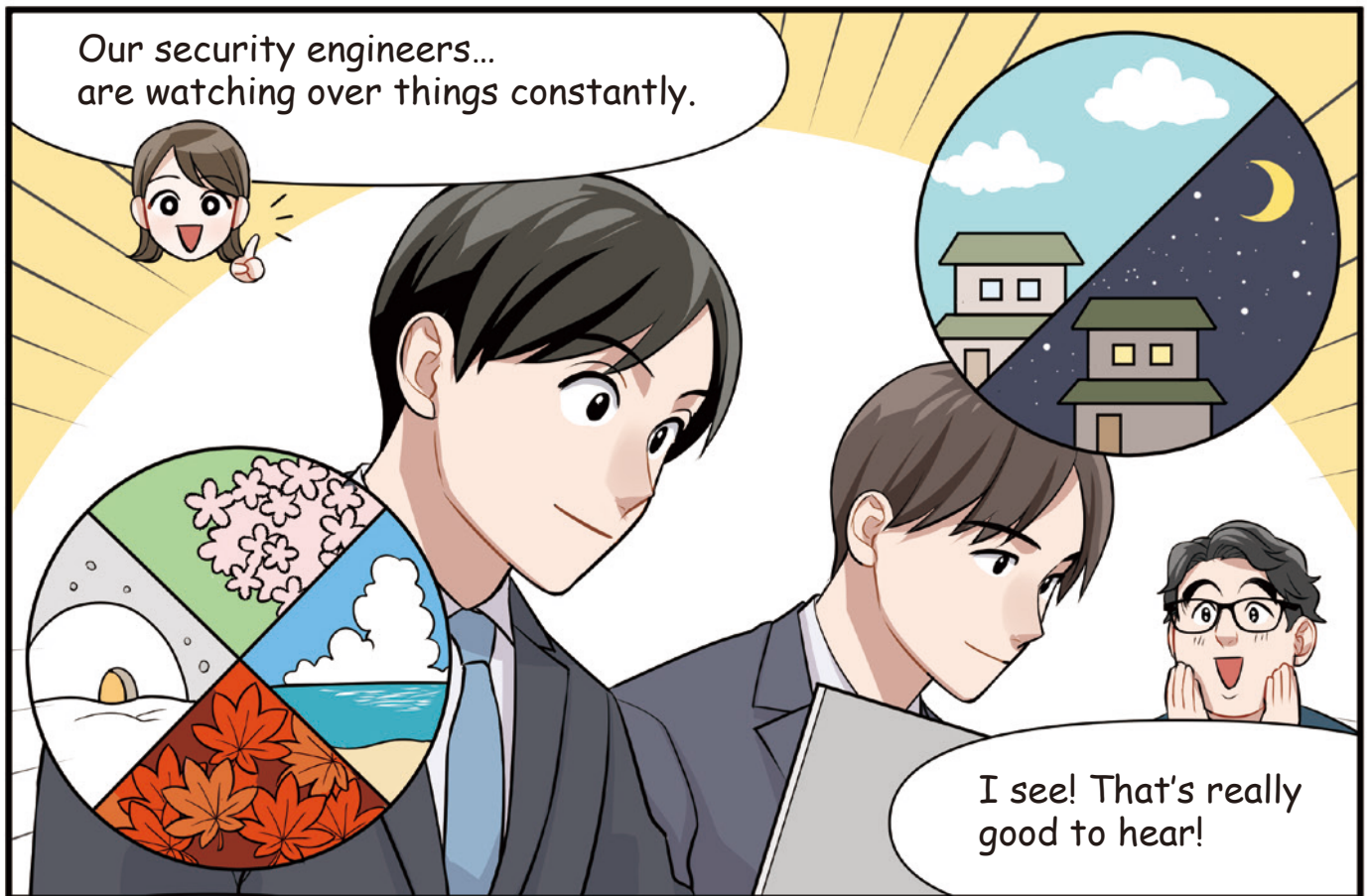


*Vulnerability: A security flaw in software arising from program defects, system errors, etc.









ESET PROTECT MDR comes in two versions:
ESET PROTECT MDR and
ESET PROTECT MDR Ultimate.

So, we can choose the one that best suits our needs! Great!

■ ESET PROTECT MDR Ultimate

If you're looking for a white-glove concierge service throughout all phases, covering everything from deployment to normal operations to remediation



Leave everything to us until remediation is complete.

■ ESET PROTECT MDR

For customers who want a low fuss, cost-effective monitoring solution, covering normal operation to initial incident response



We'll support you!

Given how much the damage from an incident would cost you, and how much trouble it'd be to put together an operational system yourselves...

I really don't think it's expensive at all.

Malware Infection at CN Manufacturing Leads to Leaks of Customer Info and Questions About Its Security Management

I'm totally clueless here...

Security officer

Operation

Definitely!!

This'll be really reassuring!!!

Yeah!

We'll introduce **ESET PROTECT MDR...**

right away!



No Smith today?

CHIRP
CHIRP

CHIRP
CHIRP

His place got hit by a ransomware attack, so golf's definitely off the menu for him right now.

SIZZLE

THEY REALLY DID A NUMBER ON US...

But he said they had it covered, right?!

Apparently, the attack happened in the middle of the night, so there was nothing they could do about it, and it caused a ton of damage.

He was actually in tears, poor guy...

This isn't all just "somebody else's problem," you know...?



GLARE

The security we've introduced gives 24-hour support, though...

Say what?!



Tell me more!!!

Of course!

I'll tell Smith about it, too!

Birdwatching...

I'm glad he's feeling safe and sound now!



Why Customers Choose ESET

EXCEPTIONAL DETECTION RATES, LOW FALSE POSITIVES

High-precision detection without the noise

ESET is a Strategic Leader, delivering strong prevention and response capabilities in the AV-Comparatives Prevention and Response Test. ESET consistently participates in major AV tests and is consistently a top performer.



**100% Protection Rate
Low False Positives**

*Business Security Test 2025
(August - November)

PROTECTION WITHOUT COMPROMISE

Lightweight performance means stress free work

Is your endpoint solution slowing down your PC? ESET's efficient and effective layered detection minimizes the impact on the workstations and servers, ensuring smooth and responsive performance.



Trusted by Customers

EFFORTLESS SECURITY

Enterprise-grade security without enterprise-grade complexity

Flexible deployment options for cloud, hybrid, and on-prem environments with centralized, scalable security management that enables automation and minimal burden.

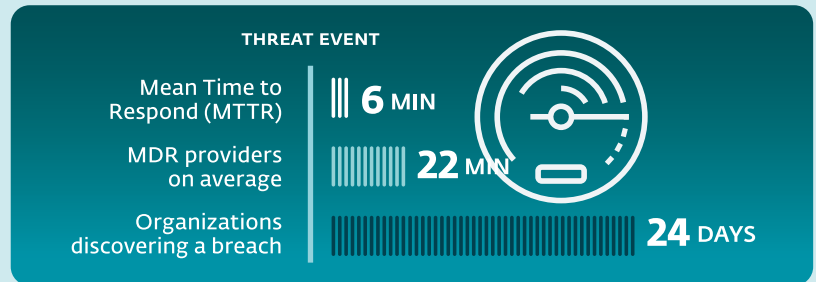


Why Choose ESET PROTECT MDR?

01 Industry Leading 6-minute MTTR

SPEED MATTERS

In today's evolving threat landscape, time to detect and respond to an incident is crucial. ESET MDR offers a **6 minute Mean Time to Respond (MTTR)** with real-time detection (< 1 minute).



02 Cutting Edge AI Technology with Human Expertise

HOW ESET MDR WORKS



03 From Prevention to Response, All in One Place



You can find more information about ESET PROTECT MDR here:
eset.com/us/business/mdr-protection



Cybersecurity
Progress. Protected.

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