

Bradshaw Home

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INDUSTRY

Retail & Groceries

COUNTRY

United States

WEBSITE

<https://bradshawhome.com>

PRODUCT

ESET PROTECT Enterprise, ESET Detection and Response Advanced, ESET Deployment and Upgrade, ESET Premium Support Advanced

THE CUSTOMER

Bradshaw Home is a leading marketer of kitchenware and cleaning products headquartered in California. The company is passionate about developing innovative, thoughtful products that make everyday life easier and more enjoyable. The business relies heavily on robust IT infrastructure to ensure smooth and efficient operations for its customers.



THE CHALLENGE

Bradshaw Home requires reliable cybersecurity measures to protect sensitive data and prevent

business disruptions from cyber threats. With their previous security vendor, the company experienced frequent malware attacks that disrupted operations and compromised sensitive data. Additionally, their security measures lacked comprehensive threat detection and response capabilities, making it difficult to identify and mitigate risks promptly. Furthermore, the previous solution was CPU-intensive, leading to slow performance on end-user machines, which affected productivity across the business.

KEY BENEFITS

- Comprehensive malware protection offering robust defense against frequent malware attacks.
- Advanced threat detection and response with real-time alerts.
- Efficient system performance ensuring smooth operations.
- Streamlined installation and updates and fast support response times.



THE SOLUTION

Bradshaw Home chose ESET to address its pressing challenges, citing ESET’s reputation for malware detection and defense as key factors.

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With ESET’s multi-layered protection, Bradshaw Home gained comprehensive security across all devices and operating systems, ensuring consistent defense throughout the network. This approach delivered real-time alerts and rapid response options, powered by ESET PROTECT Enterprise with ESET Detection and Response Advanced. As a result, Bradshaw Home now benefits from immediate visibility into potential risks and fast action to neutralize them.

“ESET’s advanced threat detection capabilities have provided us with real-time alerts and rapid response options.”

ESET’s resource efficiency was another key deciding factor. The solution’s lightweight footprint guarantees optimal system performance, ensuring smooth operations with minimal slowdowns.

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Bradshaw Home implemented ESET Deployment and Upgrade, which streamlined the installation and updating of security solutions across their network. They also opted for ESET Premium Support Advanced, ensuring fast response times and direct access to expert support when needed.

[Learn more about ESET Business Solutions](#)