

# Prime Time International

*“The combination of advanced threat detection, minimal system impact, and excellent support has made ESET a valuable asset for our IT security infrastructure.”*

Luis Palacio  
IT Manager



## INDUSTRY

Retail and Grocery

## WEBSITE

<https://primetimeproduce.com/>

## COUNTRY

Mexico and United States

## PRODUCT

ESET PROTECT Advanced

## THE CUSTOMER

Prime Time International is a leading agricultural company specializing in the production and distribution of premium fresh produce. With advanced farming operations across the U.S. and Mexico, the company delivers safe, high-quality products to markets nationwide. State-of-the-art packing facilities and a strong focus on innovation allow Prime Time to remain a trusted partner in the produce industry.



## THE CHALLENGE

Managing IT across such a large and distributed network comes with unique challenges. Prime

Time's IT team needed to secure sensitive business data, maintain reliable operations, and ensure seamless communication across multiple locations. They also required a solution that could defend against modern cyberthreats without slowing down systems or complicating day-to-day management.

## KEY BENEFITS

- Advanced threat defense against ransomware, zero-days, and other never-before-seen threats
- Comprehensive security protects computers, mobile devices, and file servers
- Minimal system impact keeps operations running smoothly
- Ease-of-management with user-friendly console
- Strong reputation and reliable support



## THE SOLUTION

Prime Time selected ESET PROTECT Advanced to secure more than 200 devices and strengthen their overall security posture. ESET's reputation for reliability and effectiveness, along with its intuitive management console, made it the clear choice.

*“ESET has a strong reputation in the industry for providing reliable and effective security solutions. We experienced several benefits from using ESET, including enhanced threat detection, improved system performance, and user-friendly management.”*

ESET PROTECT Advanced is a comprehensive security solution that includes advanced threat defense, one-click data encryption, and multilayered technology that secures computers, mobile devices and file servers against ransomware and never-before-seen threats.

*“Our overall experience with ESET has been highly positive. ESET's comprehensive security features provide robust protection against a wide range of cyber threats and the low impact on system performance ensures that business operations remain smooth and efficient.”*

In addition, Prime Time found the ESET PROTECT centralized management console significantly streamlined deployment and day-to-day operations.

Beyond the technical performance, Prime Time also benefited from ESET's reliable and responsive customer support.

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