



MSP PROGRAM

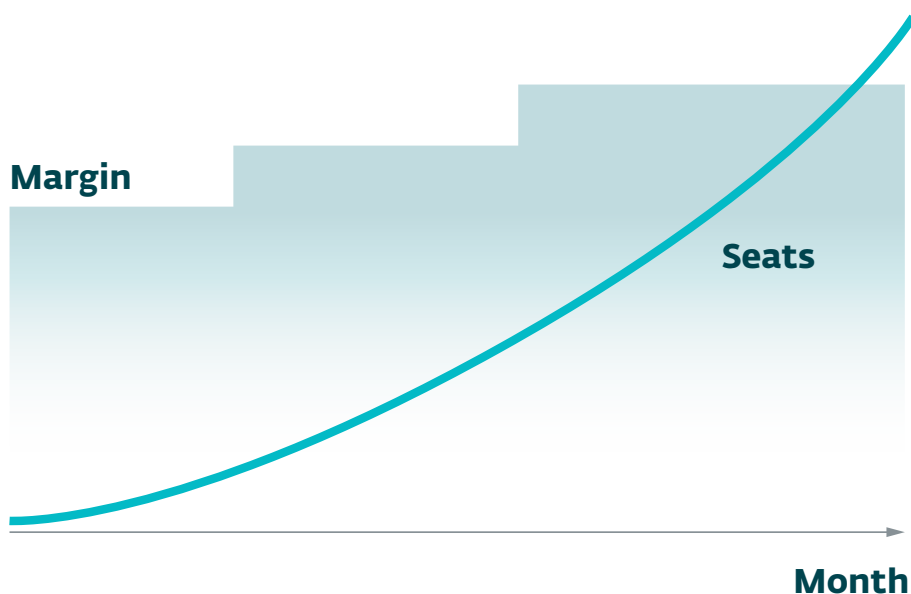
Allowing your MSP business
to progress

Progress. Protected.

The ESET MSP Program is designed around your needs

We've talked to our MSP partners, and we understand that **flexibility and profitability** is key to their progress. This program has been designed to make these goals achievable.

It offers a **unified ecosystem**, a variety of **integration options**, and a **flexible ordering and billing process**. Our MSP-optimized solutions are easy to use, minimize daily operations, and enable you to provide trusted, top-rated security to your customers.



Boost your profits with ESET's MSP-friendly model

NO NEED TO WORRY ABOUT SEAT-COUNT FLUCTUATIONS

You only pay for what you actually use on any particular day. There is no flat-rate payment, and no long-term commitment.

YOU MANAGE YOUR OWN CUSTOMERS' SEAT COUNTS

With a single, unified account, you get maximum freedom and flexibility to add or remove seats, and can make other administrative changes in just a few clicks.

ATTRACTIVE UPSELL OPPORTUNITIES

With the ESET PROTECT Platform, moving to a higher tier can add significant extra value, without major cost increases.

YOU CAN TRACK LICENSE USAGE IN REAL TIME

See where you stand at a granular, per-customer, per-day level whenever you need to. At the same time, you can monitor your performance at any point during the month.

YOU'RE IN CONTROL

Enjoy a self-service marketplace experience. All ordering and licensing operations can be performed by you, with no need to wait for approval or contact ESET.

TIER-BASED VOLUME PRICING

Allows you to boost your profits based on the number of clients you cover. The more licenses you sell, the better the unit price you get.

Questions about a product or partnership?

Contact your ESET representative.

www.eset.com

Stay in control with the ESET PROTECT Platform

ESET PROTECT is your **cloud-first XDR cybersecurity platform that combines next-gen prevention, detection and proactive threat hunting capabilities.**

It can be deployed via cloud or on-premises installation, with almost equal functionality, depending on your operational needs.

Get maximum protection, superior cyber risk management and granular visibility into your IT environment. Access world-leading ESET expertise and threat intelligence via **managed detection & response**, delivered as a 24/7 service.

ESET PROTECT MODULES



Modern Endpoint Protection



Server Security



Full Disk Encryption



Advanced Threat Defense



Cloud Application Protection



MDR Service



Mail Server Security



Vulnerability & Patch Management



Extended Detection and Response (XDR)



Multi-Factor Authentication



Mobile Threat Defense



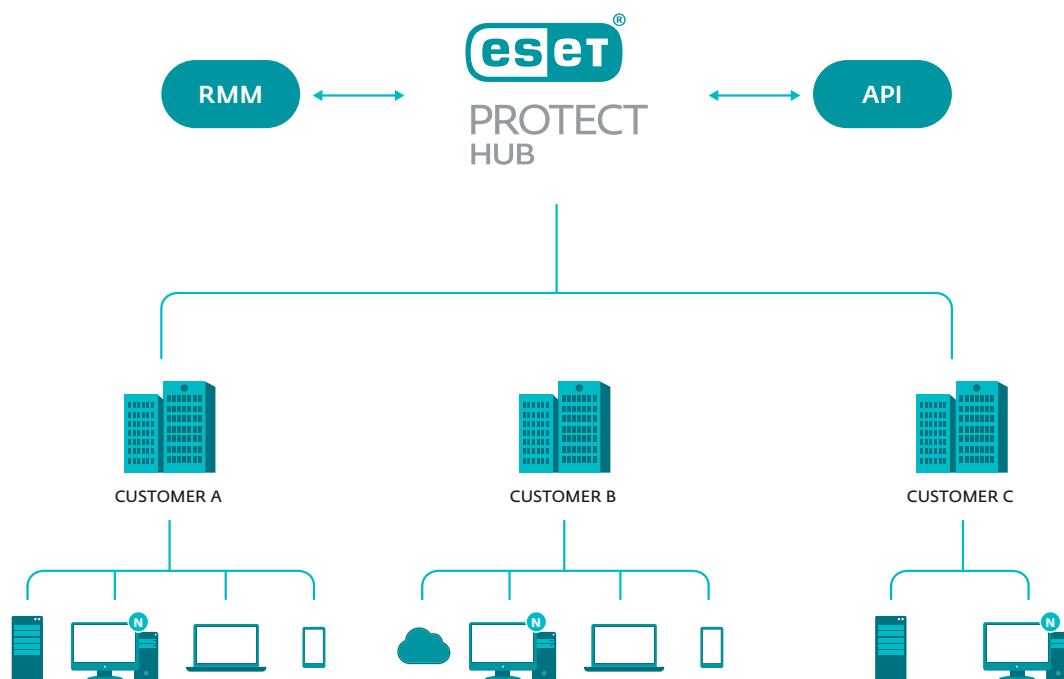
AI Advisor

A Unified MSP Ecosystem

The ESET PROTECT Hub is easy to access via the internet. It is closely integrated with the ESET PROTECT Platform via a single sign-on, **automatically synchronizing your customer structure**. You can review your customers' security postures, investigate incidents, mitigate threats and respond immediately via a single screen. ESET PROTECT Hub features a powerful API, allowing seamless integration with your existing business systems.

Multitenancy allows you to manage multiple customers from a single console while ensuring that customers who require access cannot see the data of your other customers.

Thanks to its **agent-based infrastructure**, you can deploy the management agent on systems with different security products, run scripts, execute remote commands, list installed software and patch operating systems.



ESET plugs straight into your RMM

Our focus is to deliver best-of-breed, in-depth integrations with top RMM and PSA providers such as Kaseya, Datto, Connectwise, N-able, and Atera. Explore our integrations and plugin page on www.eset.com.

DIRECT PLUGINS

Our unique Direct Endpoint Management (DEM) plugins work without the need for an intermediary console. If you're using our DEMs, your RMM will talk directly to the ESET agent, and vice versa.

A POWERFUL API

The ESET PROTECT Hub portal has a powerful and fully documented API, which provides you with unlimited options for integrations, management and automation.

BROAD SECURITY COVERAGE

With our plugin, you can manage Windows and macOS clients plus ESET security on Windows servers. In case your RMM is not directly supported, use the eRMM script in ESET endpoint products to integrate your platform straight away!



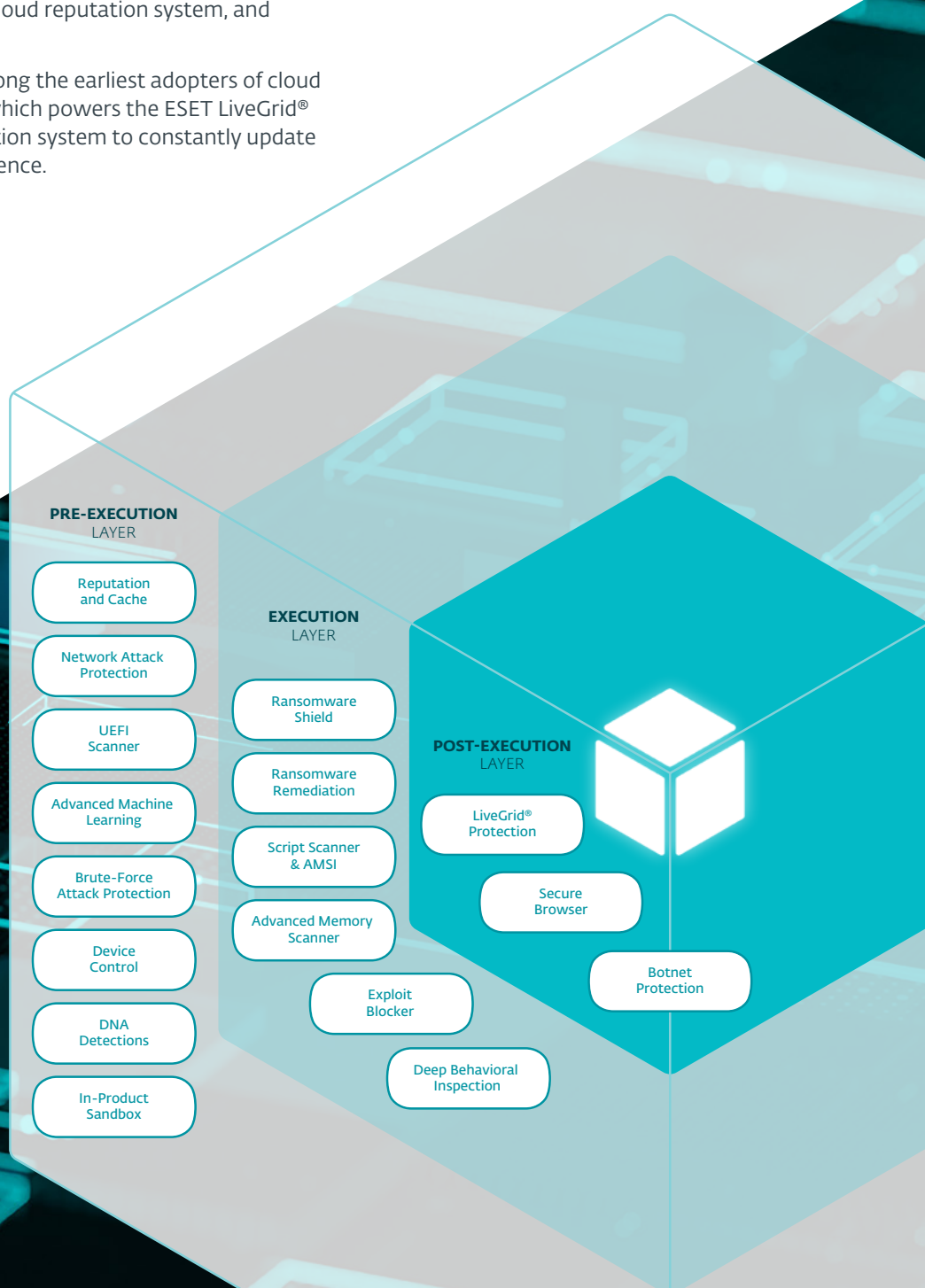
Rely on leading cybersecurity technology

A single layer of defense is not enough in today's constantly-evolving threat landscape. ESET LiveSense®, our multilayered security technology, powers the ESET PROTECT Platform.

This works in combination with our artificial intelligence, cloud reputation system, and our people.

ESET was among the earliest adopters of cloud technology, which powers the ESET LiveGrid® global reputation system to constantly update threat intelligence.

Advances like these are the work of ESET's core strength: our team of dedicated people, who have been researching cyber threats and innovating technology for more than three decades.



This is ESET

Proactive defense. Minimize risks with prevention.

Stay one step ahead of known and emerging cyber threats with our AI native, prevention-first approach. We combine the power of AI and human expertise to make protection easy and effective.

Experience best-in-class protection thanks to our in-house global cyber threat intelligence, compiled and examined for over 30 years, which drives our extensive R&D network led by industry-acclaimed researchers.

ESET PROTECT, our cloud-first XDR cybersecurity platform, combines next-gen prevention, detection, and proactive threat hunting capabilities with a broad variety of security services, including managed detection and response.

Our highly customizable solutions include local support and have minimal impact on performance, identify and neutralize known and emerging threats before they can be executed, support business continuity, and reduce the cost of implementation and management.

ESET protects your business so you can unlock the full potential of technology.

ESET IN NUMBERS

10k+

MSP
partners

500k+

business
customers

176

countries and
territories

11

global R&D
centers